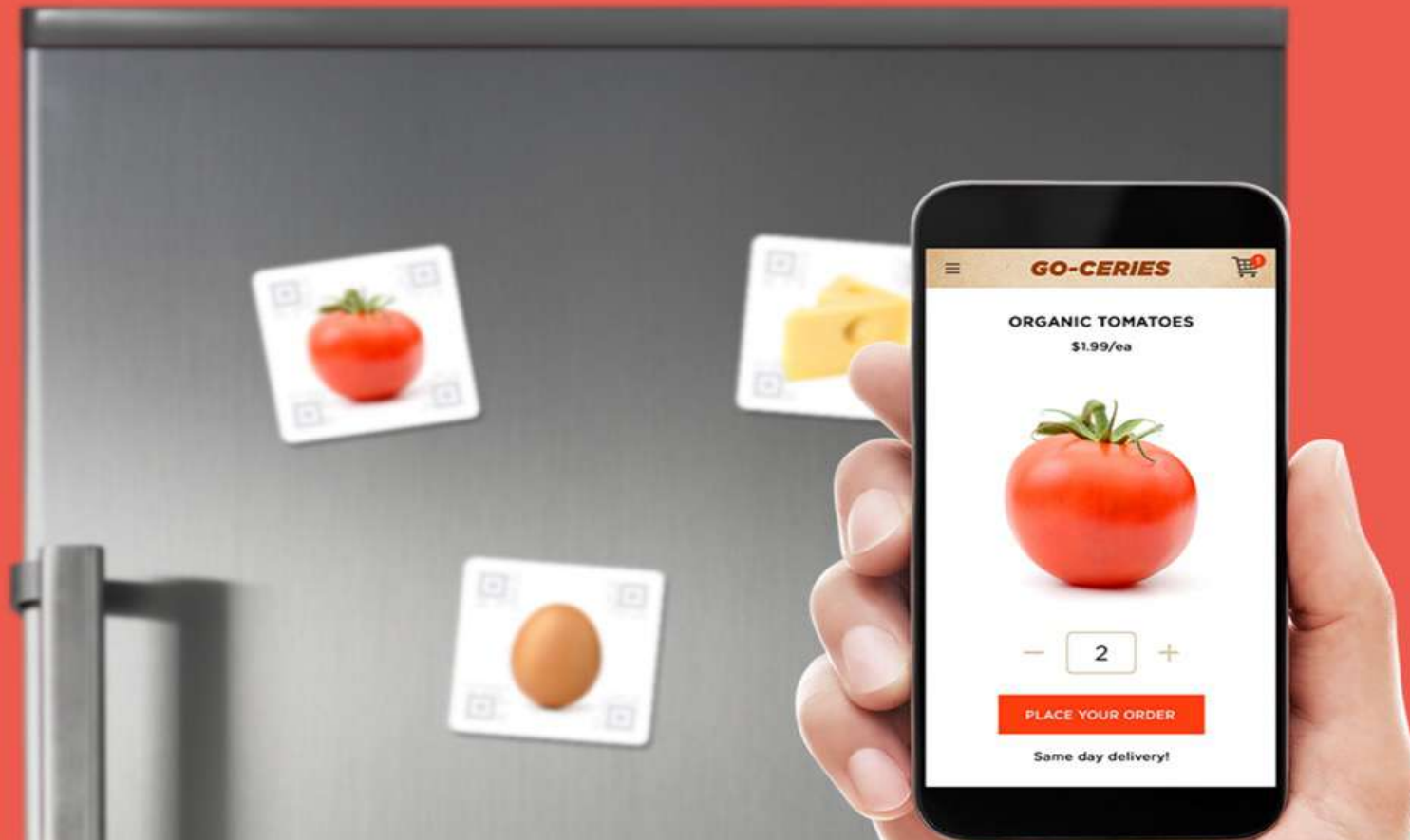


DESIGNED TO DO MORE

By scanning a grocery magnet, the item loads into the customer's digital shopping cart for purchase.



Experiences



- 1 QSR
- 2 Retail
- 3 Entertainment
- 4 Corporate
- 5 Gas + Convenient Store
- 6 Hospitality
- 7 Travel
- 8 Wellness
- 9 FSI + More



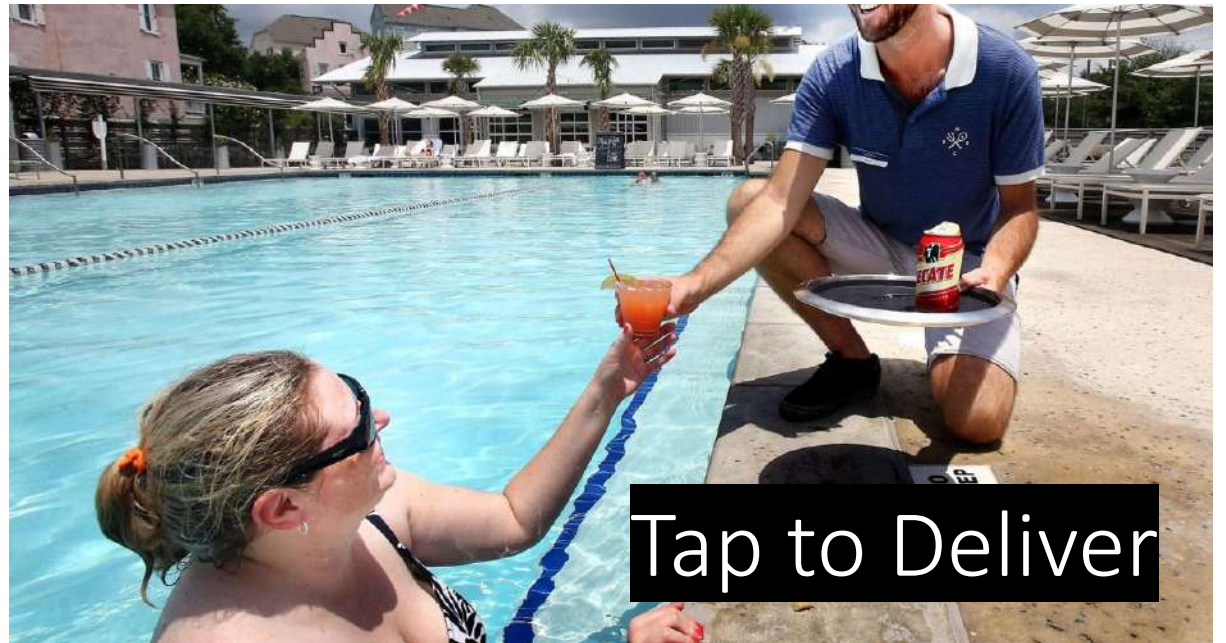
Tap 4 Service + Survey



Tap 4 Menu

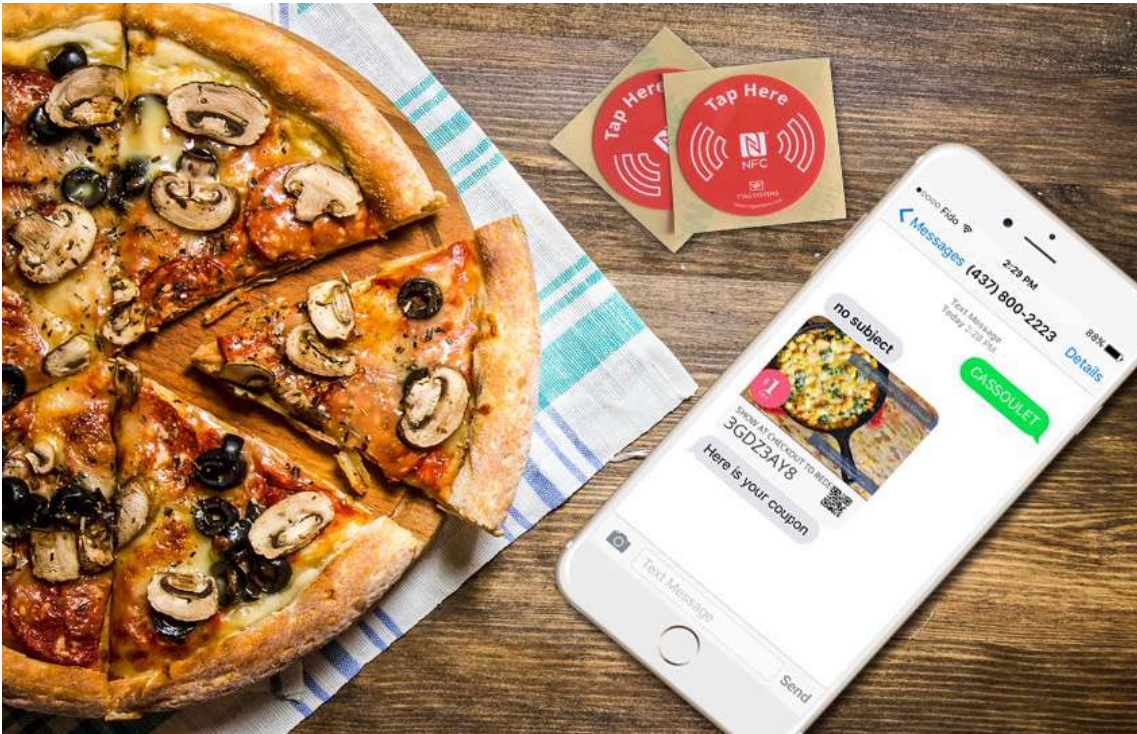


Tap to
Authenticate



Tap to Deliver

QSR



Tap to...

- Place an order
- Page waiter
- Chat bot
- Join loyalty
- Receive special offer
- View menu
- Watch video on nutrition
- Reward sustainability
- See nutritional facts
- View food photos
- Event signup
- Social post
- Feedback survey
- Suggestion box



GROCERY STORE



Tap to...



- Coupons available
- See map
- Add product to mobile cart
- View recipes
- Order at Deli
- Mobile checkout
- Join loyalty
- Learn new services offerings
- Chat with support
- Report activity
- Feedback survey
- Social gamification



Tap to Book



Tap to
Preview +
Ticket
Reminder



Tap to
Upgrade



Suspicious
activity

RETAIL



Tap to...



- View immediate offers
- See product details
- Learn about matching products
- Request sizes
- Build custom product
- Chat with specialist
- Check inventory
- Product authentication
- Wash wear details
- Sustainability lifecycle
- View additional services
- Reward loyalty

ENTERTAINMENT



Tap to...



- Mobile ticket
- See map
- Find seat
- Order to seat
- Collect points
- Get SWAG
- Social posting
- Join megatron games
- Live stream – listen/watch
- Chat for assistance
- Buy season tix
- Take home memorabilia
- Donate



Tap 4 Map
+ Directions
+ Car



Tap 4 Size +
Similar Items



Tap 4 Recipe
+ Item Location
+ Checkout



Pay to Park &
Save Location

CORPORATE



Tap to...



- Join updates
- Find map
- Join meeting
- Check room availability
- View manuals
- Chat with IT support
- Get reminders
- Order food to desk (services)
- Check benefit options
- Gamify training
- View Wifi password
- Report activity
- Suggestion box

GAS + CONVENIENT STORE



Tap to...

- See map
- View menu
- Deliver to car
- Mobile receipt
- Join loyalty
- Rewards available
- Learn services
- Schedule maintenance
- Chat with support
- Report activity
- Feedback survey
- Social gamification

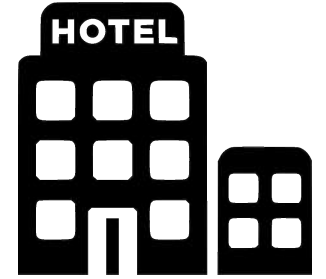




HOSPITALITY



Tap to...



- Preview trip
- Reserve restaurant / services
- See recommendations
- Join loyalty
- Learn rewards availability
- Check in/out – view policies
- Order poolside / venue
- Concierge chat
- Request car / valet
- In-room Sustainability
- Feedback Survey
- Social gamification

TRAVEL



Tap to...

- Preview availability
- Book travel
- Preview status + club availability
- Check in
- View map
- See offers / rewards
- Upgrade seat
- Join loyalty
- Shop from gate
- Chat with support
- Report suspicious activity
- Find luggage
- Sustainability FAQs





Tap to Travel



Tap to Rate



Tap to
Discover



Tap for Details

WELLNESS



Tap to...

- Schedule an appointment from home
- Check in at office
- View outstanding paperwork
- Preview seasonal recommendations
- Chat with specialist
- Preview WiFi password
- View next visit recommendations
- Review medication + dosage
- Review pre/post surgery instructions
- Learn about recalls + new services
- Pay bill

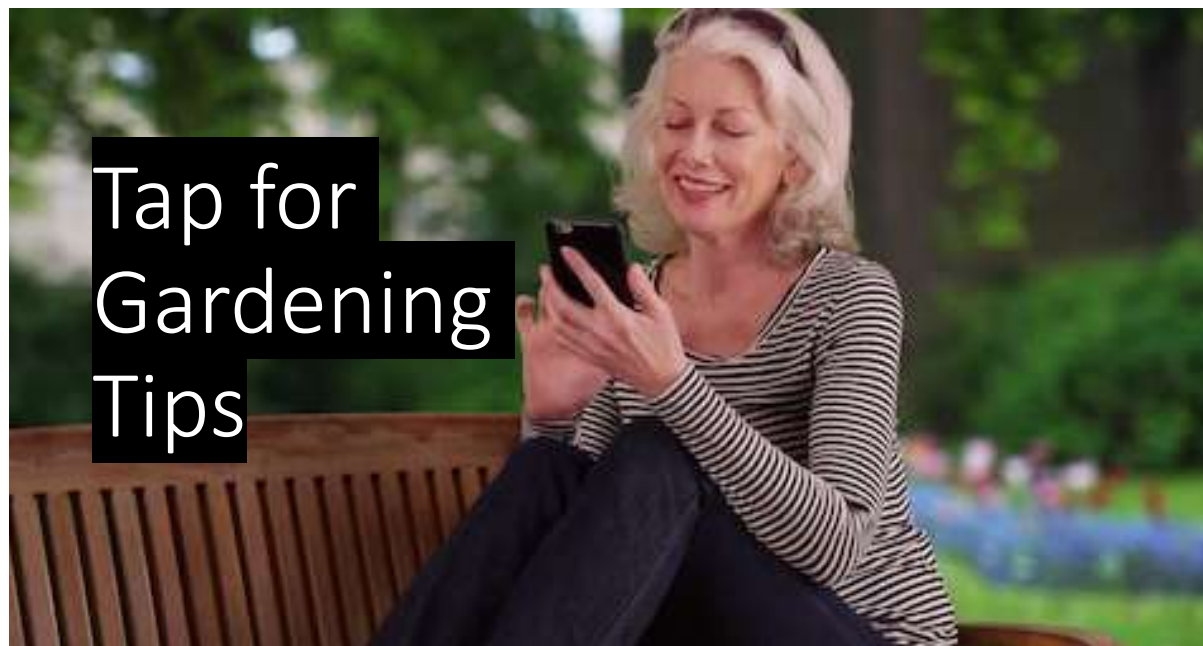
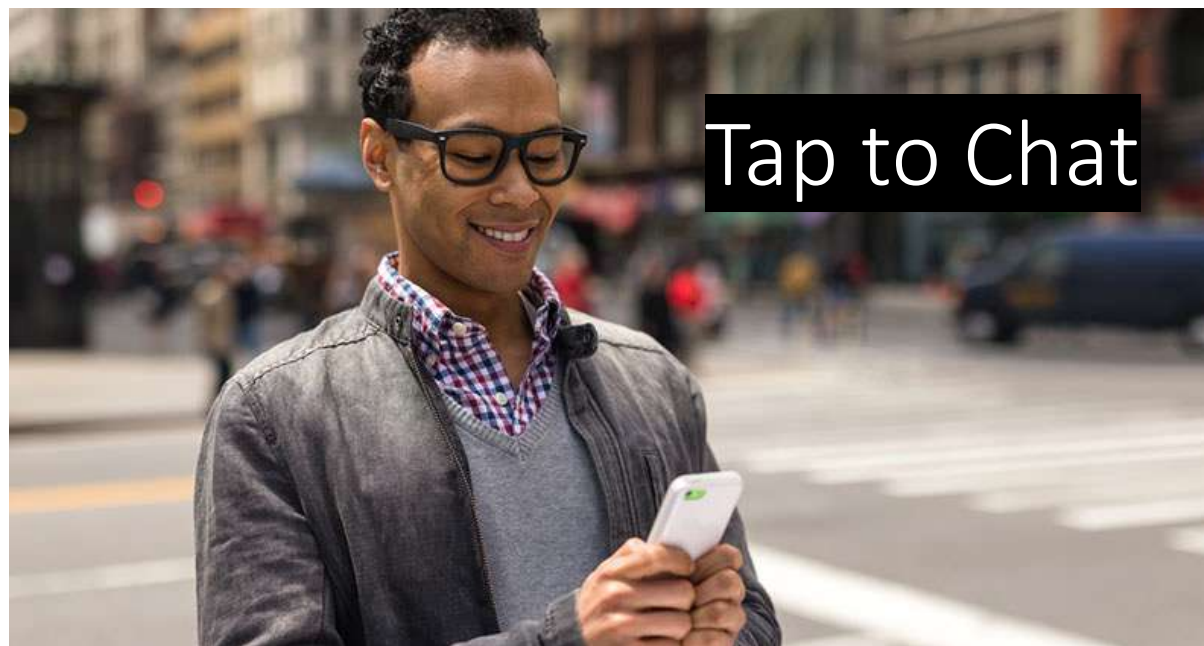
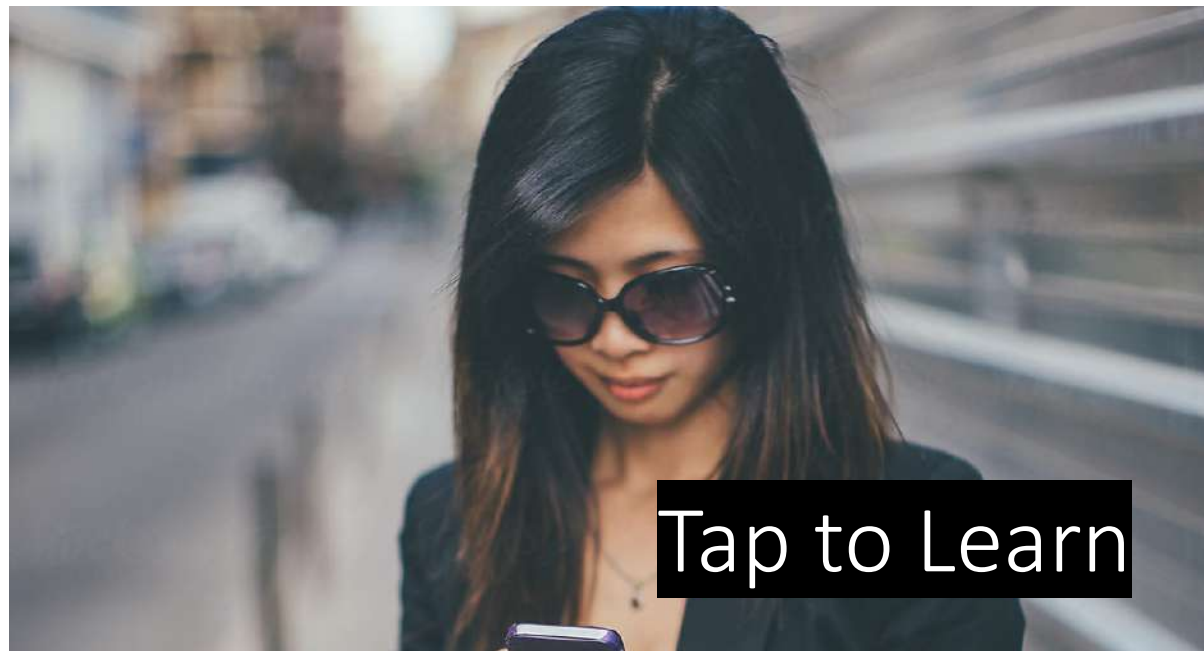
FINANCIAL SERVICES



Tap to...



- View new services
- Preview recommendations + FAQs
- Chat with financial planner / specialist
- Connect to account manager
- Check credit score
- Open an account
- Book an appointment
- View WiFi password
- Check in + preview meeting agenda
- Check outstanding paperwork
- Download app
- Preview events



PUBLIC SECTOR



Tap to...



- To join updates
- Find map
- Preview travel directions
- See events + local businesses
- Register to vote
- Report suspicious activity
- Report dangerous road conditions
- Report car or train accidents
- View parking availability + regulations
- Learn about local services
- Understand sustainability regulations
- Preview school ratings

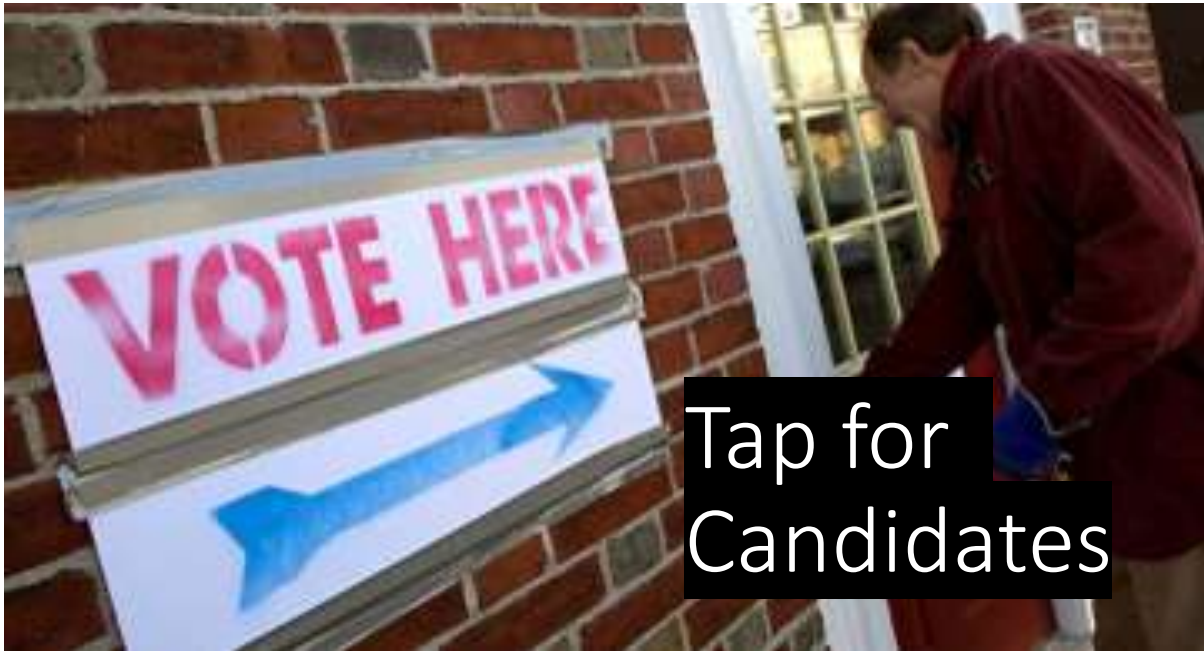
EDUCATION



Tap to...



- Find map + transportation
- Request help + send alert
- Chat for assistance
- Shop school swag
- Buy tickets to games
- Join clubs
- Preview sustainability standards
- Find Wifi password
- Preview + register for school events
- Join class collaboration
- Check teachers notes + assignments
- Login to check grades
- Find FAQs



Tap for
Candidates



Tap to Trade



Tap to Ride



Tap for
Sustainability

AUTOMOTIVE



Tap to...



- See car details
- Preview FAQs + car manual
- Find recommended mechanics
- Chat for support
- See seasonal tips
- Find events and loyalty opportunities
- View Schedule maintenance
- View new car offerings + accessories
- Learn about new services
- Understand sustainability initiatives
- Gamify social
- Survey feedback
- Suggestion box

INSURANCE



Tap to...



- Find FAQs
- Get seasonal reminders
- Find new service offerings
- Follow on social
- View events
- Chat with customer support
- Download app
- Schedule appointment
- Review benefits
- Find an in-network doctor
- View HSA balance
- View explanation of benefits

CPG



Tap to...



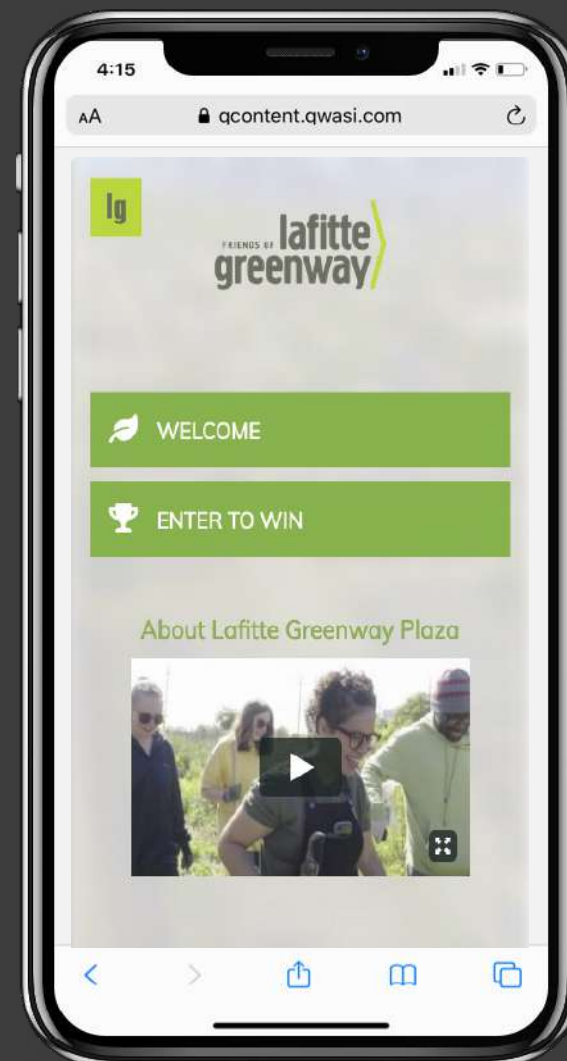
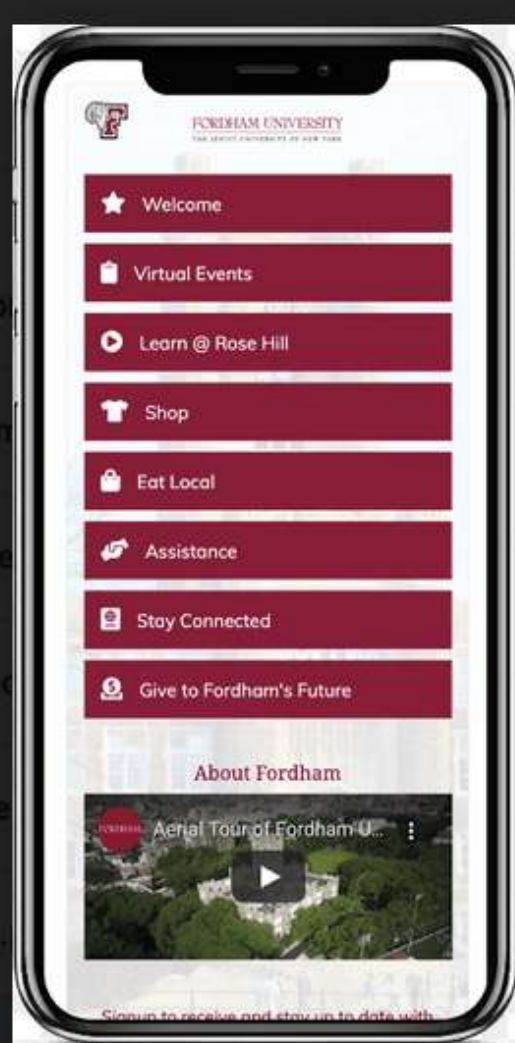
- See product details
- Product authentication
- Learn about matching products
- Chat for unboxing support
- Build custom product
- Receive a rebate
- Signup for warranty
- Reorder favorites
- Sustainability + Etsy
- Provide feedback + social share
- Join events
- Earn loyalty

Design

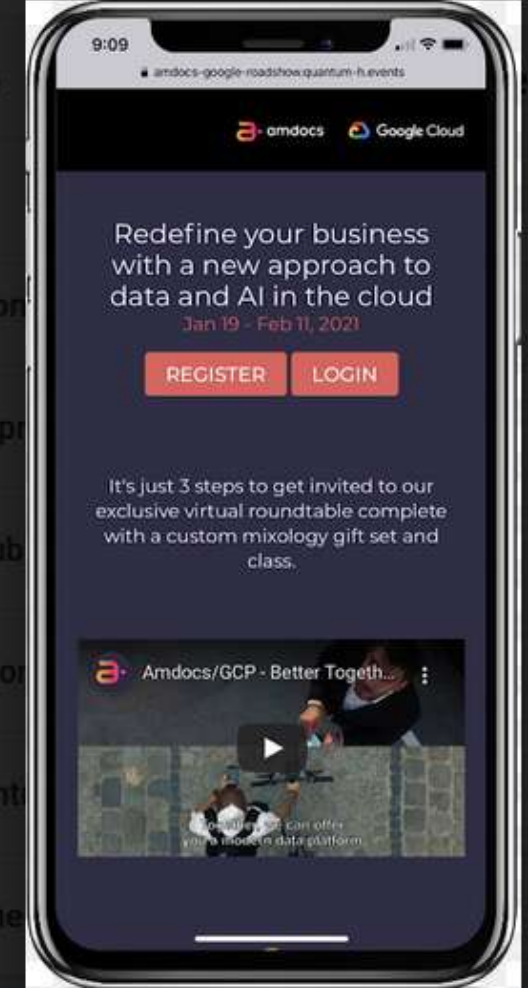
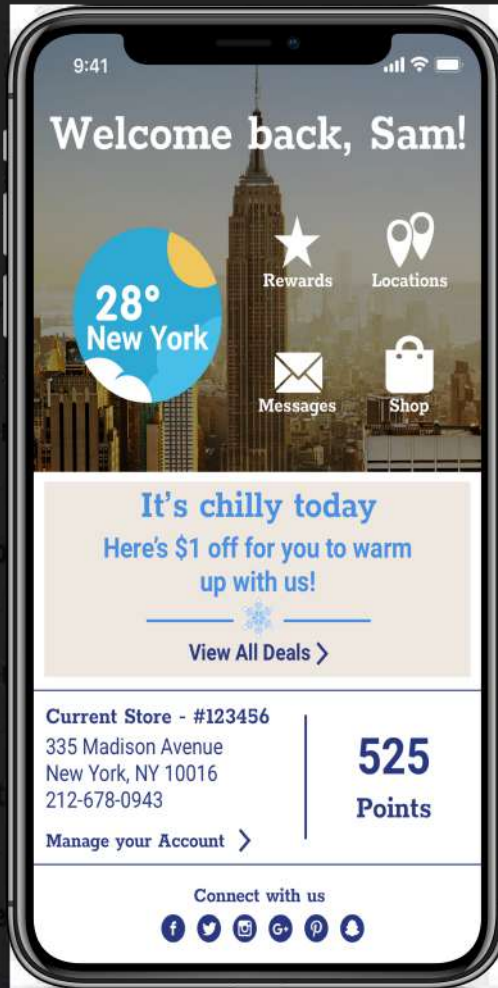


- 1 Hub
- 2 Welcome
- 3 Authenticate
- 4 Join
- 5 Check-in
- 6 Feedback
- 7 Chat
- 8 Wayfinding

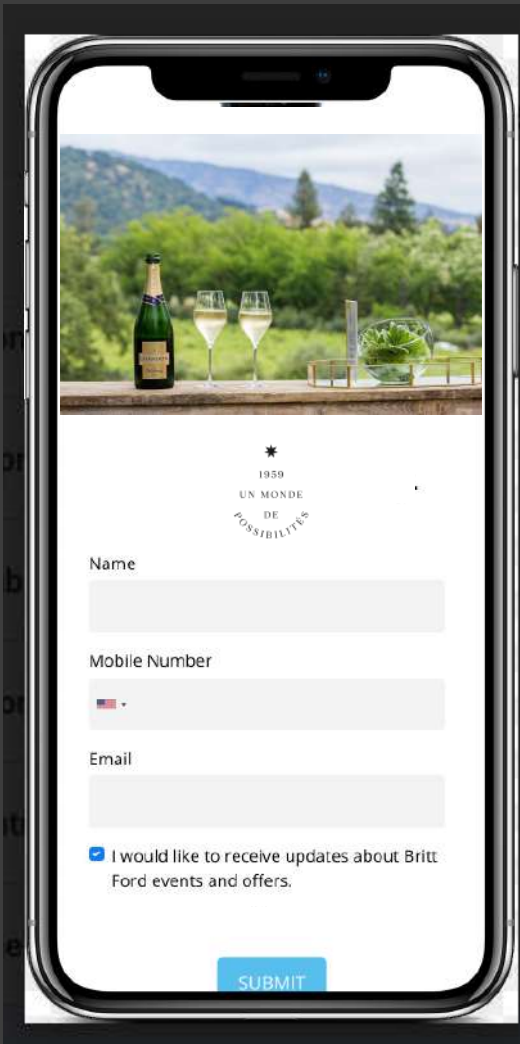
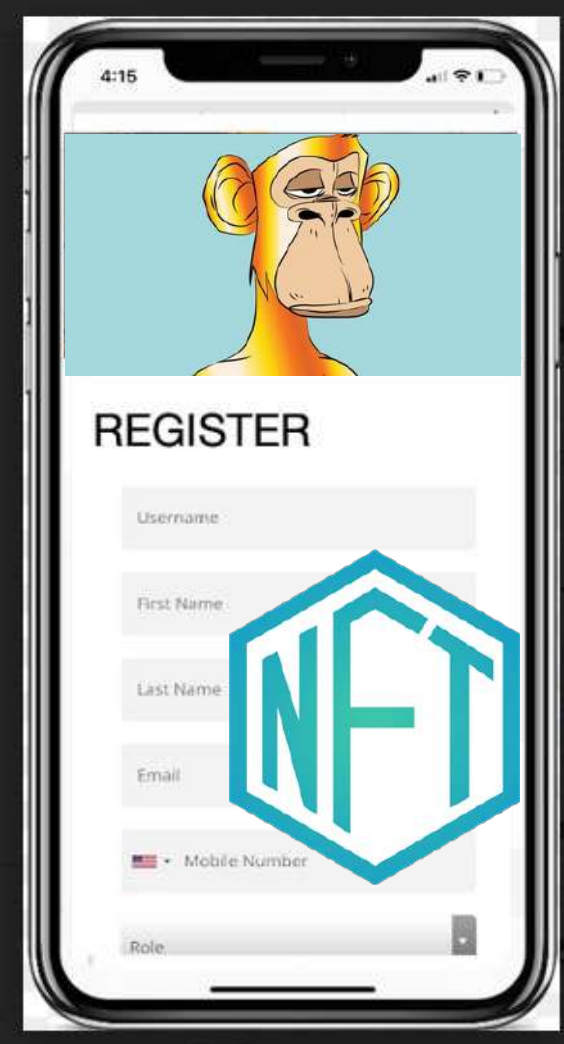
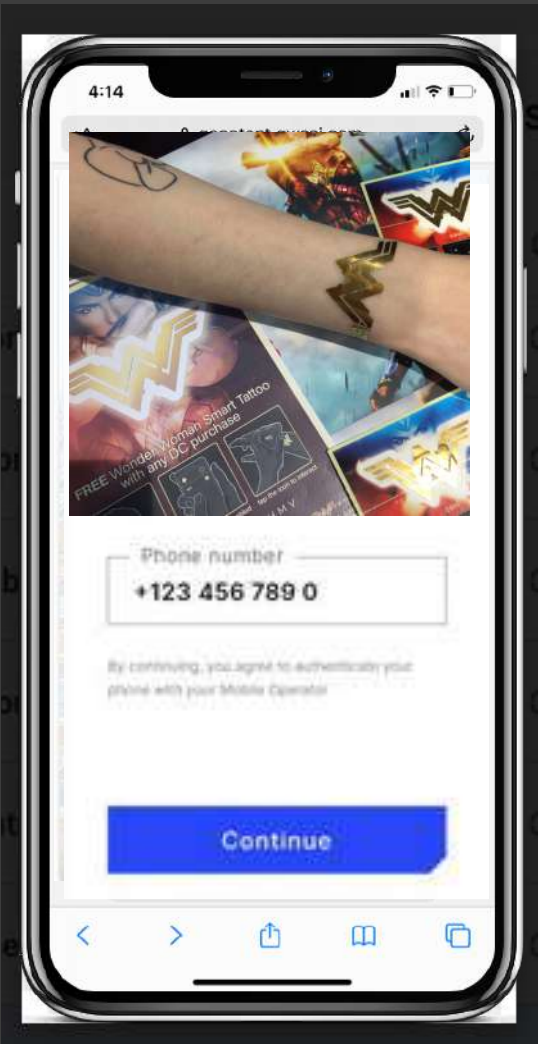
HUB



WELCOME



AUTHENTICATION



JOIN



4:14
AA qcontent.qwasi.com

 **FORDHAM UNIVERSITY**
THE JOSEPH UNIVERSITY OF NEW YORK

Stay Connected

First Name

🇺🇸 (201) 555-5555

Email Address

REGISTER


By providing your mobile number you are agreeing to receive SMS alerts from Fordham University.

Message and Data Rates May Apply.

Signup to receive and stay up to date with Fordham!

4:15



REGISTER

Username


First Name

Last Name

Email

🇺🇸 Mobile Number

Role



Name

Mobile Number

🇺🇸

Email Address

☐ I would like to receive Be Herbal updates about discounts and products.

SUBMIT

4:14
AA qcontent.qwasi.com

Register

Username

First Name

Last Name

Email

🇺🇸 Mobile Number

Role

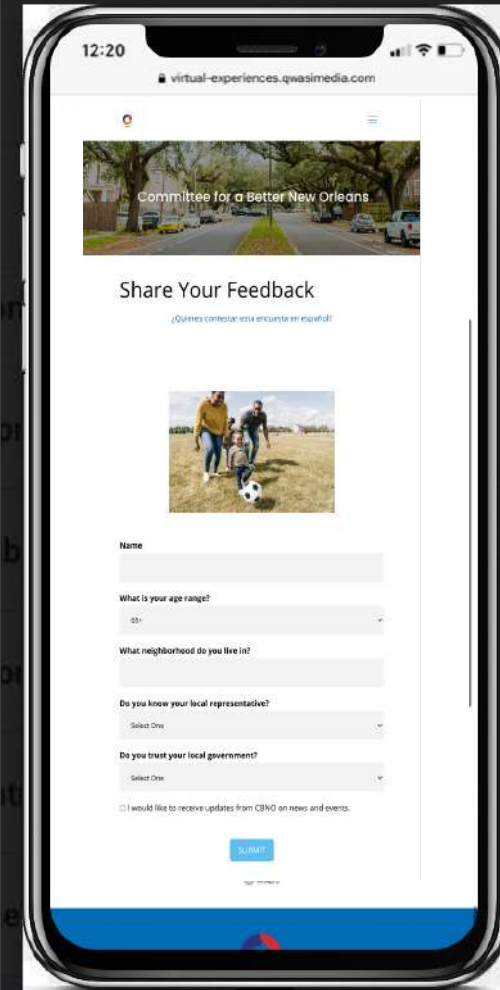
Register

in Share on LinkedIn

Share on Facebook

Share on Twitter

FEEDBACK



CHAT



ORLANDO INTERNATIONAL AIRPORT MCO

We are compliant with the CDC's new health sanitation standards.

Please share your experience today and let us know anything we can be doing to improve Station #20 at Orlando Airport.

🇺🇸 (201) 555-5555

☐ Excellent
☐ Average
☐ Poor

Feedback

Submit


By providing your mobile number you are agreeing to receive SMS alerts from Orlando International.
Message and Data Rates May Apply.

Powered by QWASI Technology

4:15

qcontent.qwasi.com

CISCO



Click the image to enlarge.

Got questions?
We have answers!

CHAT NOW

Appointment Request

Please complete the form below to request a visit from the Chaplain

Please enter your first name

Your first name

Enter your preferred physician

Your physician's name

Select preferred date and time of visit. The Chaplain will reply to confirm their availability.

Please enter your phone number for confirmation messages

🇺🇸 Your Phone Number

Submit

4:15

qcontent.qwasi.com

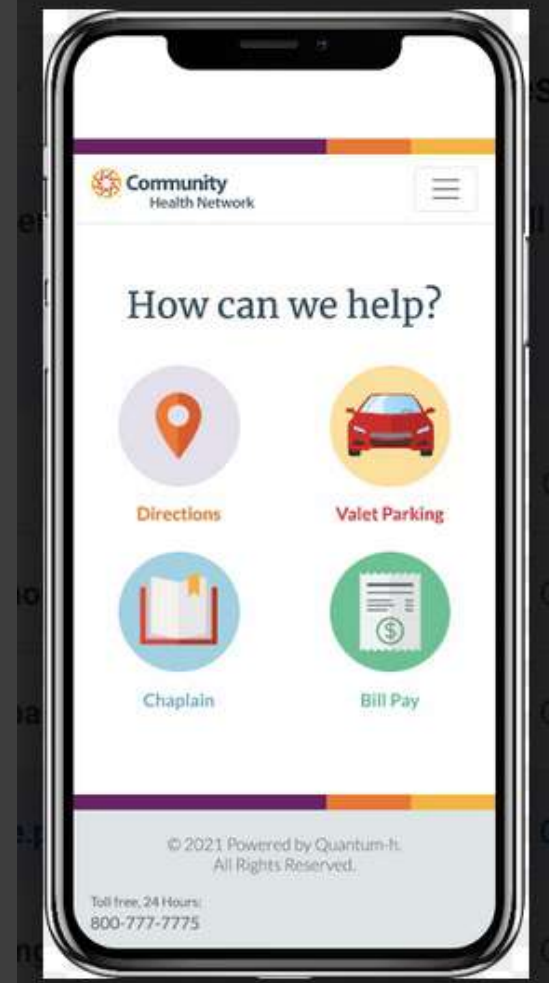
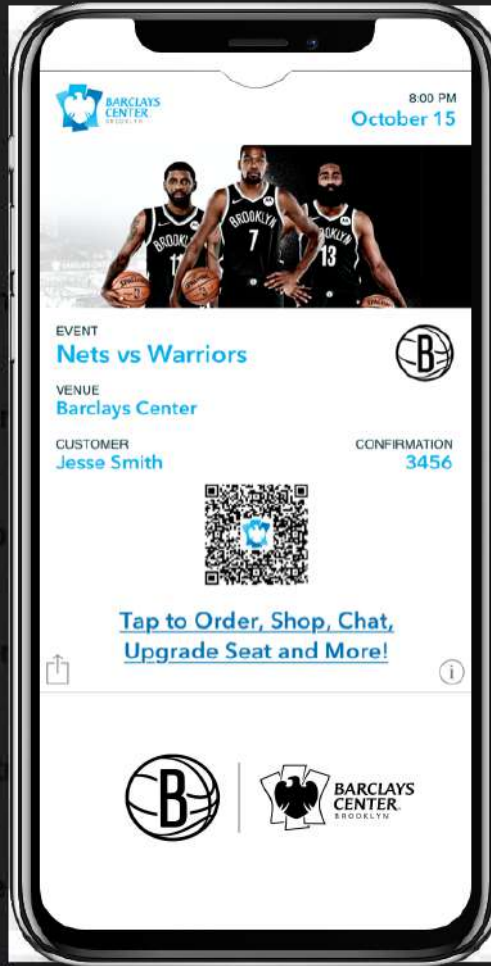
NEWS

See what's trending at Lego LinkedIn.

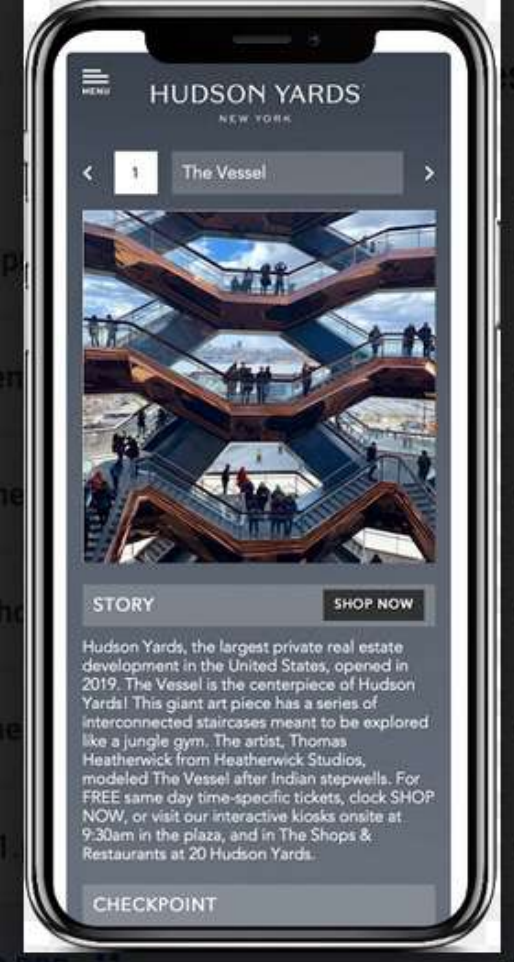


COVID-19 UPDATES

CHECK-IN



WAYFINDING





QWASI

Innovation Realized™



1 Decals

1 Magnets & Key-fobs

1 Table Tents / Coaster

1 Shell Talkers / Hangtags

1 Product Authentication

1 Stickers

1 Promos / Books

1 Tattoos

1 Product Preview Custom

1 Direct Mail

1 Print Advertising

1 Second Screen

1 Television

Decals



- Decals are fixed objects bound to physical objects via a layer of removable adhesive without leaving a residue.
- Decals can attach to all surfaces, please note, on metal surfaces a ferrite tag must be used.
- Decals are printed with a thick lamination layer in order to withstand normal tabletop wear and tear, such as cleaning, and have been seen to last over 5 years.
- Size ranges from 1 to 9 inches in diameter.

Magnets/Table Mats



- Magnets can be made into any shape. They can be both NFC and QR activated
- Table mats are made from vinyl with a protective lamination layer for easy cleaning. They come with either a permanent adhesive or a removable adhesive.
- Both form factors are meant to withstand normal wear and tear and have been seen to last 5 plus years.
- Magnets can be 1.5 to 10 inches. Table mats can be up to 30 inches in diameter.

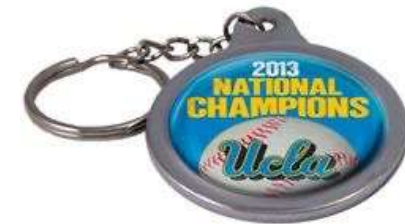


Table Tents/Coasters



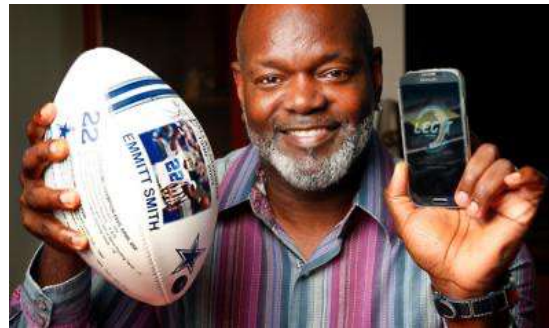
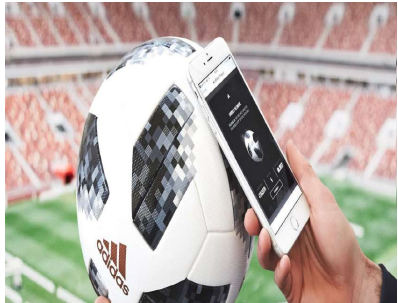
- Table tents can be self-standing form factors printed on card stock or placed in a metal stand. Table tents can also be made with an anti-microbial surface for an additional cost.
- Coasters are typically card stock and are laminated on both sides. Coasters can be made of materials as varying as marble, wood, or stone for an additional cost.
- Both form factors are meant to withstand normal wear and tear and have been seen to last 5 plus years.
- Table tents are 4 x 5 inches or larger. Coasters are typically 3.5 inches or larger in diameter

Shelf Talkers/Hang Tags



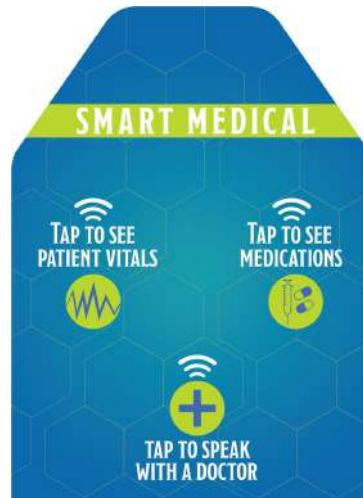
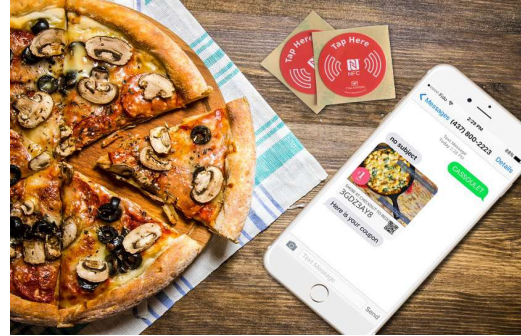
- Shelf talkers are tag stock material with lamination one side and tag adhesive to shelves or tabletops. Hang tags use a thicker tag stock material and do have an adhesive. Tags can also be laminated on both sides for easier cleaning.
- Shelf talkers are great for promoting in-aisle product engagement such as rebates or in-aisle customer assistance. Hang tags can be placed on anything from doors to products such as wine bottles.
- Both form factors are meant to withstand normal wear and tear and have been seen to last 5 plus years.
- Size depends on where the tag or shelf-talker will be displayed.

Product Authentication



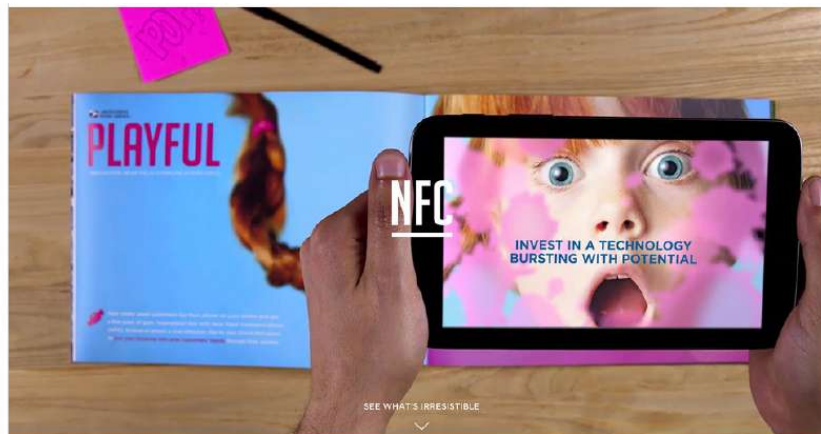
- NFC, mini QR, black light ink, and microprinting can be used in a variety of mediums as a way to authenticate products and track provenance.
- NFC enabled tamper tags can also be used to track when a product is opened or tampered with. Rugged tags can withstand pressure and excessive wear and tear. They can be placed in objects such as shoes, sports jerseys, or sports equipment. Can be sewn on or ironed on.
- Both form factors are meant to withstand normal wear and tear and have been seen to last 5 plus years.
- Size depends on what type of product the form factor is being embedded into

Stickers



- Stickers can be printed in a variety of sizes and shapes. They can be paper, water-resistant, permanent, or removable.
- Stickers can be placed on any kind of surface. On metal surfaces a ferrite tag must be used.
- Stickers are meant to withstand normal wear and tear and have been seen to last 5 plus years.
- Sticker dimensions are a minimum of 1.5 inches in diameter and up to 3 inches. They can be any custom shape.

Promos/Books



- A variety of other marketing materials can be NFC and/or QR enabled.
- Form Factors include:
 - Posters
 - Flyers
 - Postcards
 - Promotional Catalogues
 - Booklets
 - Business Cards
 - Recipes Cards
 - Keychains
 - Event Badges
 - Dome Touchpoints
 - Dog tags
 - Medical Tags
- Form Factors are meant to withstand normal wear and tear and have been seen to last 5 plus years.
- Form factors can be made into a variety of shapes and sizes.

Tattoos



- NFC enabled tattoos are stickers that can be affixed to the skin with a medical grade adhesive layer (similar to a Band Aid). They can be clear, opaque colors, or foil and any shape.
- Great for VIP or special events. Are also used in the medical field in lieu of wristbands.
- Can be worn for up to 3 days and are water resistant.
- Dimensions are minimum 1.5 inches up to 2 inches.



Product Preview Custom



Tap for Details + Request Assistance

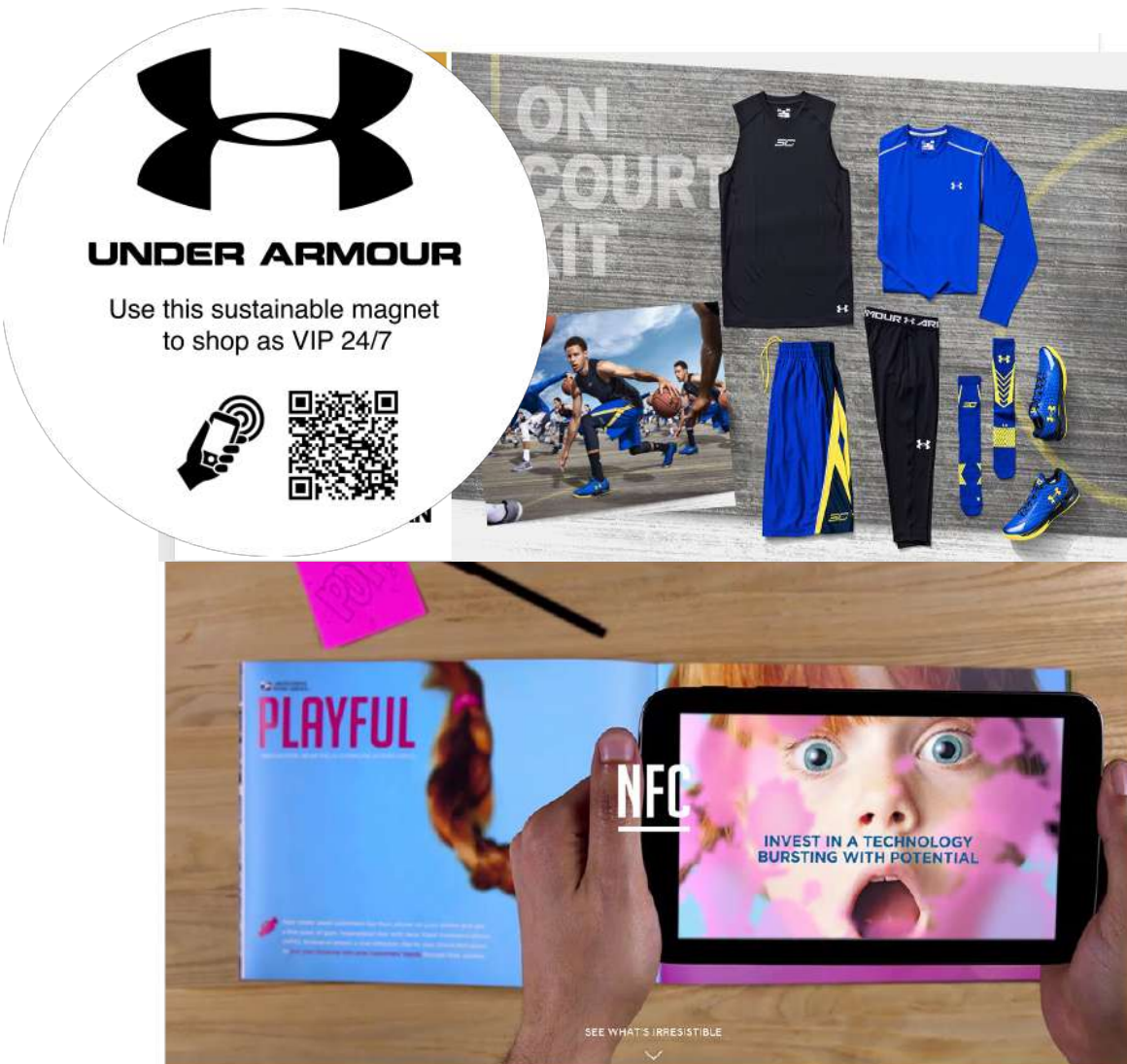


Tap / Scan



- Custom tags for products can be NFC, QR, or RFID enabled. Custom tags can be used for tracking and inventory, maintenance, how-to manuals, warranties, marketing, and at-home reordering.
- They can be placed on or embedded on any surface of the product or included in the packaging materials.
- They are meant to withstand normal wear and tear and have been seen to last 5 plus years.
- Smallest tag size is 1 x 2 inches. RFID tags can read from up to 20 ft. away.

Promos/Books (Direct Mail)



AVAILABLE SELECTION:

- Posters
- Flyers
- Postcards
- Promotional Catalogues
- Booklets
- Business Cards
- Recipes Cards
- Keychains
- Event Badges
- Dome Touchpoints
- Dog tags
- Medical Tags

Direct Mail is digitized with NFC and QR. They can be produced with various shapes/sizes.

Print Advertising



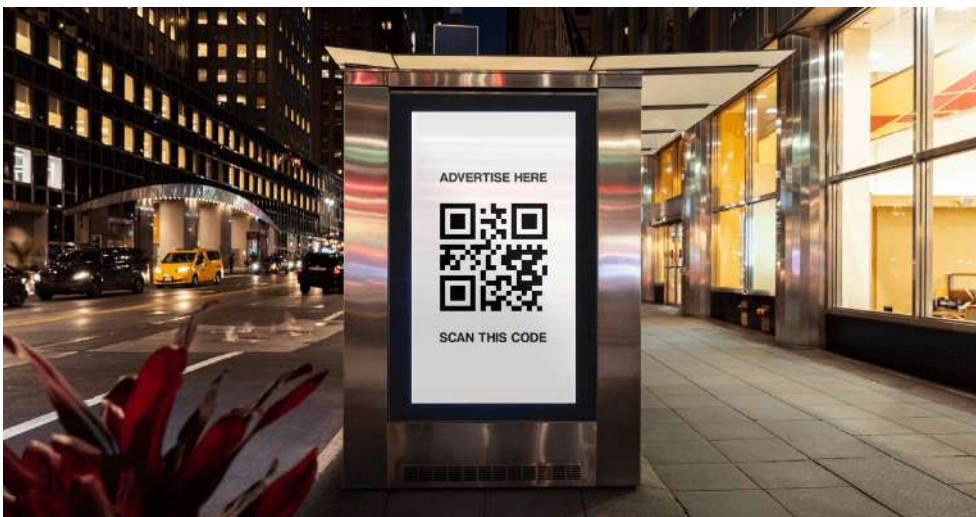
AVAILABLE SELECTION:

- Newspapers
- Magazines
- Trade Publications
- Catalog
- Books
- Direct Mail
- Print Tickets & Events Signage
- SWAG insertion
- Career Fair / Employee Materials

QR commonly used in these types of publications, NFC can be made available as a tear away: magnet, sticker, collectible.



Second Screen

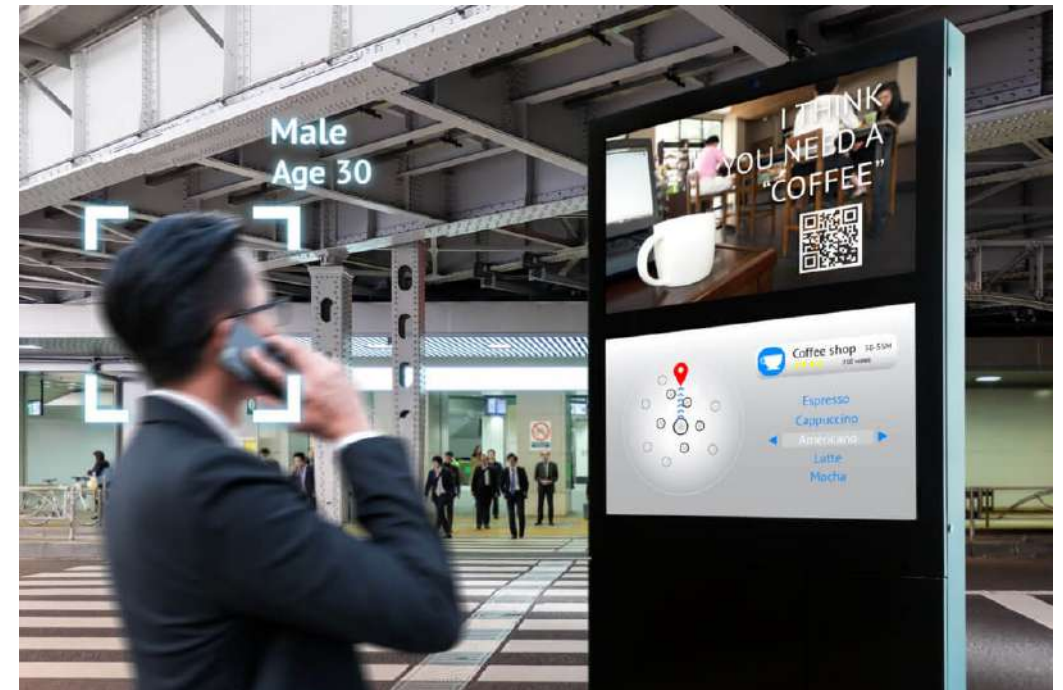


AVAILABLE SELECTION:



- Street Signage
- Wayfinding Boards
- Sports Megatrons
- Check-in display
- Elevator Displays
- Order Boards
- Transportation Boards

QR only available, unless second screen partner includes NFC inlay with tapable engagement.



Television

AVAILABLE SELECTION:

- Product Preview
- Immediate Offer
- Shop Live
- Play / Gamification
- Book Appointment
- Join Program
- Donate / Give Now
- Vote on Program

QR only available,
sometimes paired
with SMS

