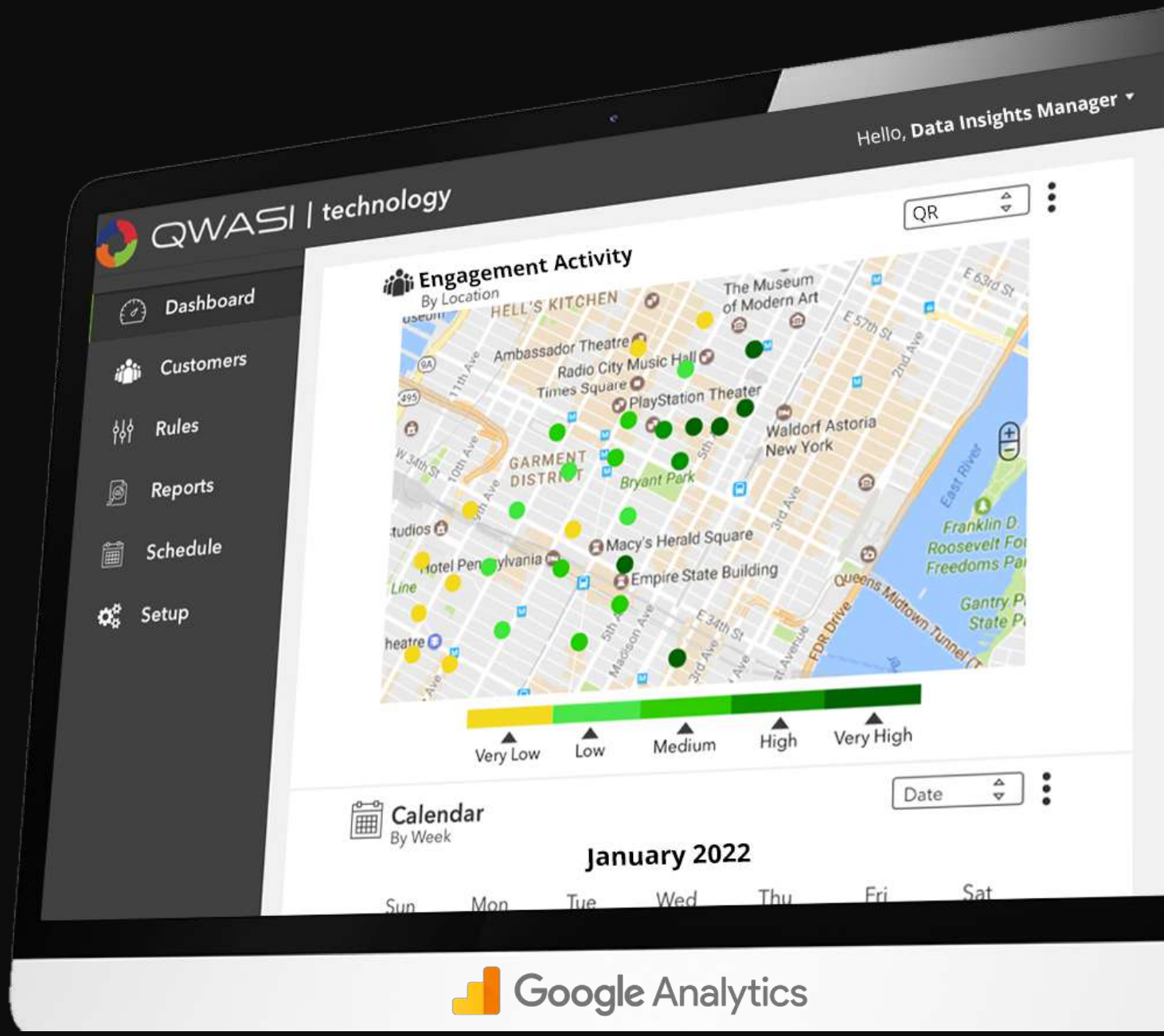
+15 Billion Connecting Everywhere

QWASI

PRINT WITH PURPOSE

Authentication, Experience, Sustainability, Insights



Seamlessly integrate QWASI to make all print smart and sustainable.

QWASI

Building Innovative Experiences for nearly 20 years

2007 2008 2009 2010 2011 2012 2013 2013 2013 2013 2015 **2016** 2019 2020

TD Ameritrade · usbank · Marriott · Starwood Hotels and Resorts · Domino's · mastercard · LVMH Moet Hennessy · Louis Vuitton · Krispy Kreme Doughnuts

GLOBAL MANAGEMENT

QWASI

PRINT

PRODUCTS

SPACES

EVENTS

AT HOME

OPTIMIZATION

- Products
- Signage
- Marketing
- Direct Mail
- Events
- Displays
- Receptacles
- Service Areas
- Innovation Centers
- Office Areas
- Employee Assets

- Welcome
- Social
- Signup
- Shop
- Services
- Loyalty
- Learn More
- Support
- Recycle
- Check-in
- Upgrade
- Giving

SUSTAINABLE INNOVATION

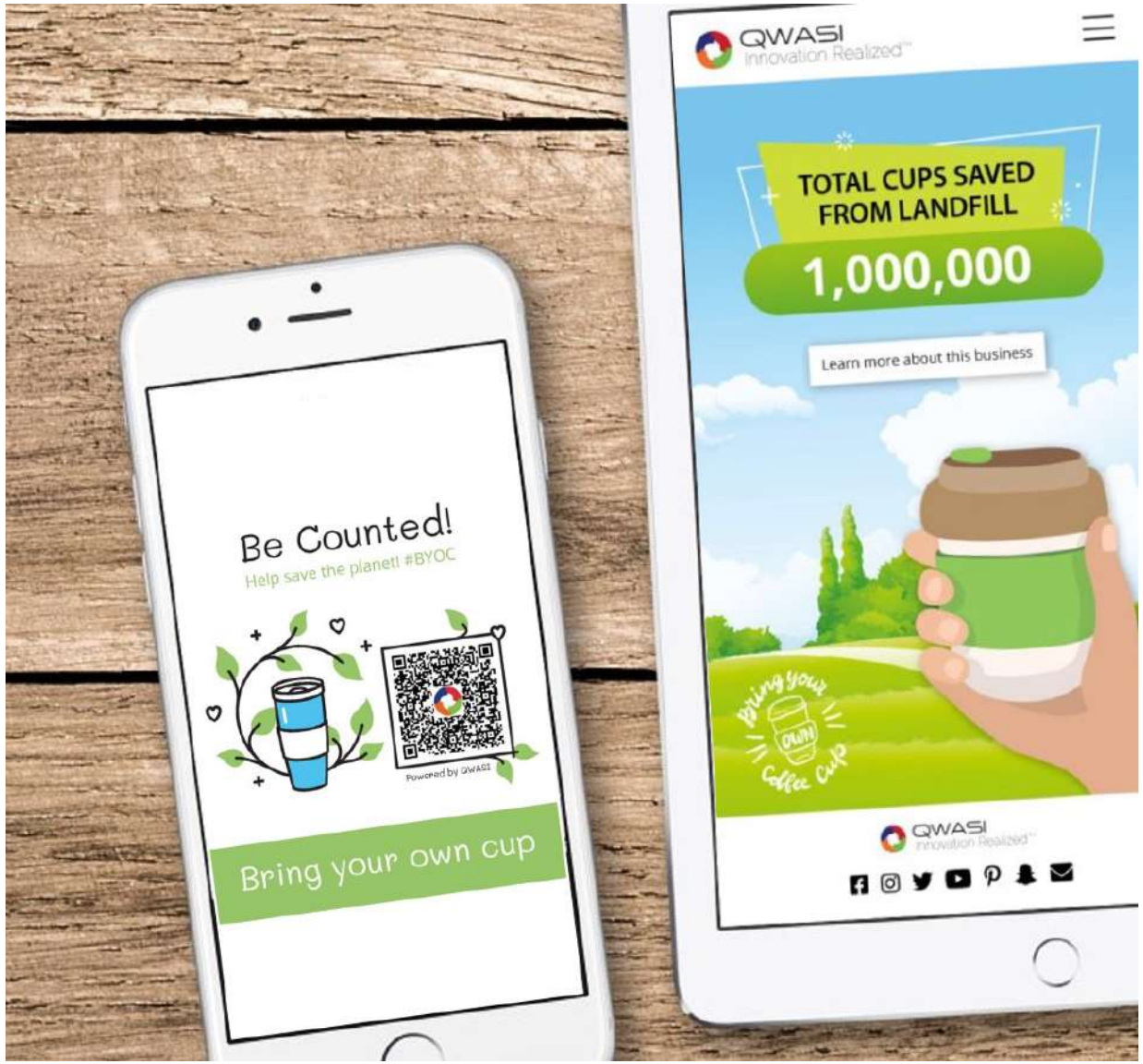
#BRA
Build Recyclable Assets

#BYOC
Bring Your Own Container

#COMPOSTING
Compost Counter

#UPCYCLE
Transforming Objects

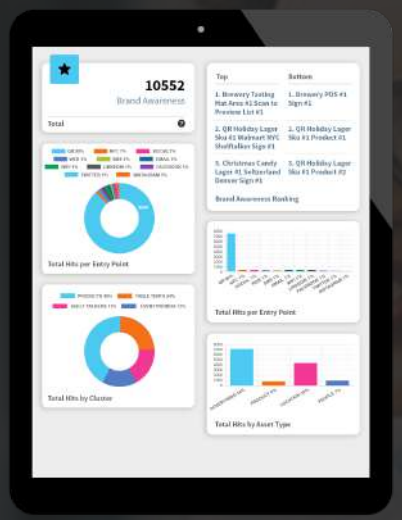
SCAN FOR MORE PROGRAMS



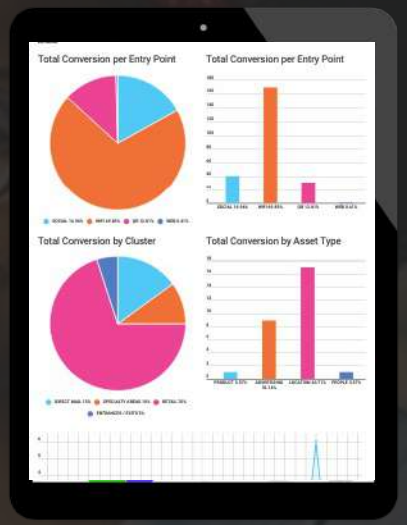
CONVERSION INSIGHTS

- Top Locations
- Top Products

- Top Campaigns
- Unique Devices



- Acquisition
- Conversion



- Social Amplification
- Sustainability Score

- KPI Metrics
- ROI Insights

Business teams can track campaigns across events, micro locations, and sponsorships to view highest conversion, associated revenue, and best performing campaigns.

1-2-3 ONBOARDING

Map smart print & build conversion attribution

Deliver insights & iterate

Localize micro service offerings

QWASI

THE QWASI DIFFERENCE

Turnkey Software

Global Data Management

Teamwork And Expertise

Partner & Agency Collaboration

Innovation as Our Foundation

Proprietary & Confidential

QWASI

QWASI

Innovation Realized™

Follow up to learn more about QWASI Solutions

PLAYFUL
NFC
POP THE BUBBLE USING NFC TECHNOLOGY!
SEE WHAT'S IRRESISTIBLE

Solutions

1. QSR
2. Retail
3. Entertainment
4. Corporate
5. Gas + Convenient Store
6. Hospitality
7. Travel
8. Wellness
9. FSI + More

Proprietary & Confidential

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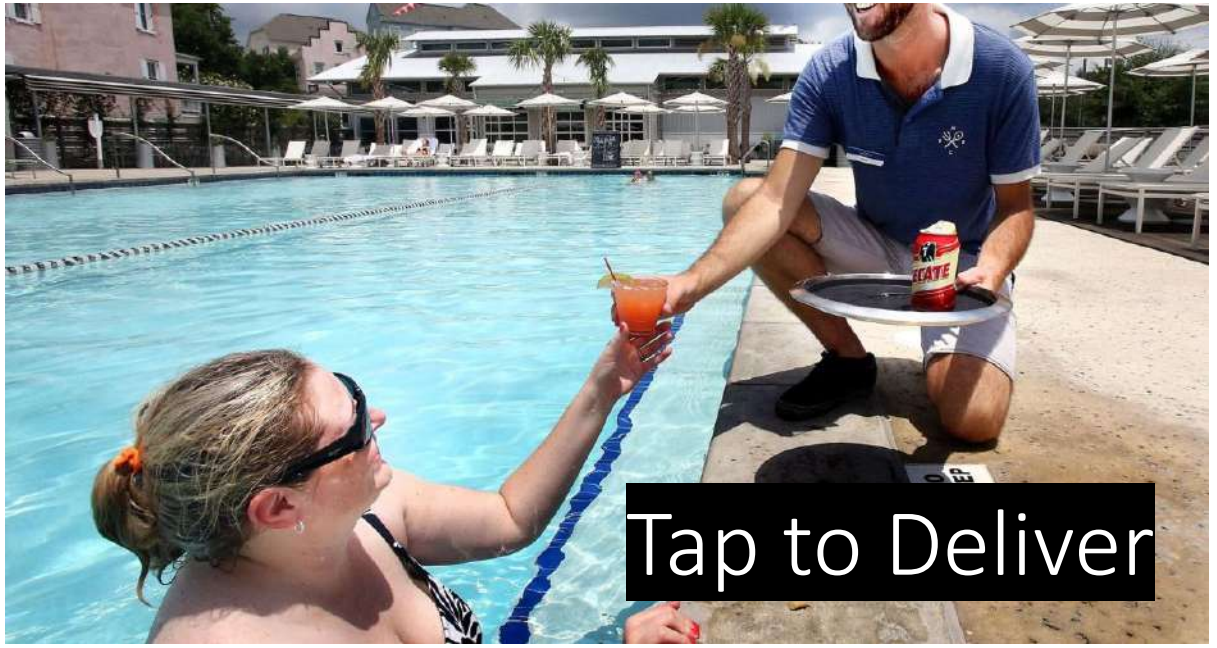
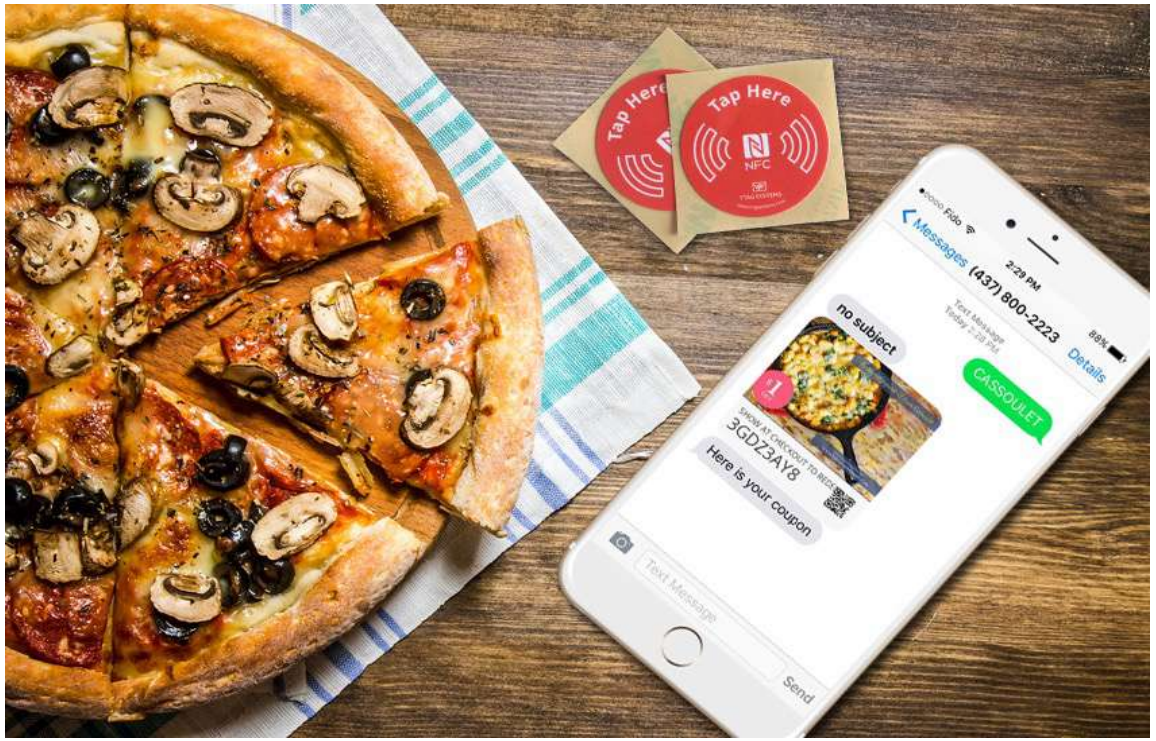
Tap 4 Service + Survey

Tap 4 Menu

Tap to
Authenticate


Tap to Deliver

QSR



Tap to…

- Place an order
- Page waiter
- Chat bot
- Join loyalty
- Receive special offer
- View menu
- Watch video on nutrition
- Reward sustainability
- See nutritional facts
- View food photos
- Event signup
- Social post
- Feedback survey
- Suggestion box

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GROCERY STORE

Tap to…

- Coupons available
- See map
- Add product to mobile cart
- View recipes
- Order at Deli
- Mobile checkout
- Join loyalty
- Learn new services offerings
- Chat with support
- Report activity
- Feedback survey
- Social gamification

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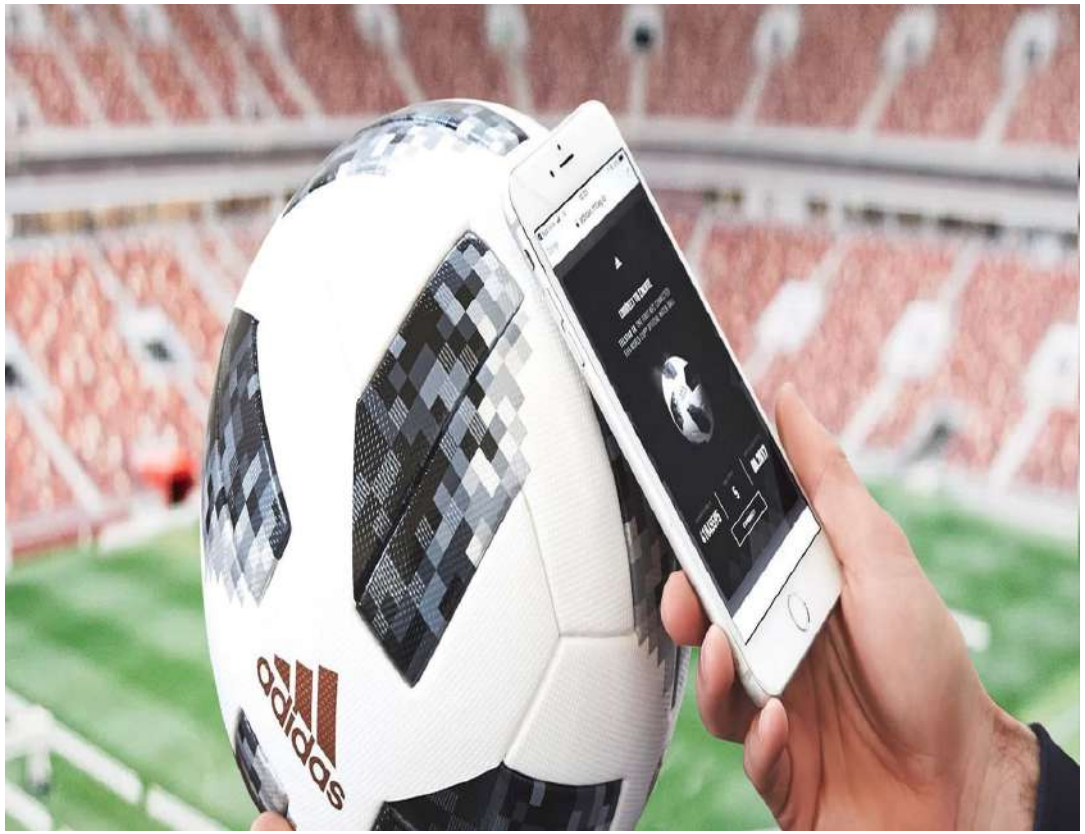
Tap to Book

Tap to
Preview +
Ticket
Reminder

Tap to
Upgrade

Suspicious
activity

RETAIL



Tap to…

- View immediate offers
- See product details
- Learn about matching products
- Request sizes
- Build custom product
- Chat with specialist
- Check inventory
- Product authentication
- Wash wear details
- Sustainability lifecycle
- View additional services
- Reward loyalty

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ENTERTAINMENT

Tap to…

- Mobile ticket
- See map
- Find seat
- Order to seat
- Collect points
- Get SWAG
- Social posting
- Join megatron games
- Live stream – listen/watch
- Chat for assistance
- Buy season tix
- Take home memorabilia
- Donate

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Tap 4 Map
+ Directions
+ Car

Tap 4 Size +
Similar Items

Tap 4 Recipe
+ Item Location
+ Checkout

Pay to Park &
Save Location

CORPORATE

Tap to…

- Join updates
- Find map
- Join meeting
- Check room availability
- View manuals
- Chat with IT support
- Get reminders
- Order food to desk (services)
- Check benefit options
- Gamify training
- View Wifi password
- Report activity
- Suggestion box

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GAS + CONVENIENT STORE

Tap to…

- See map
- View menu
- Deliver to car
- Mobile receipt
- Join loyalty
- Rewards available
- Learn services
- Schedule maintenance
- Chat with support
- Report activity
- Feedback survey
- Social gamification

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Tap to Book

Tap to Shop

Tap to Play

Tap for
Directions

HOSPITALITY

Tap to…

- Preview trip
- Reserve restaurant / services
- See recommendations
- Join loyalty
- Learn rewards availability
- Check in/out – view policies
- Order poolside / venue
- Concierge chat
- Request car / valet
- In-room Sustainability
- Feedback Survey
- Social gamification

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TRAVEL

Tap to…

- Preview availability
- Book travel
- Preview status + club availability
- Check in
- View map
- See offers / rewards
- Upgrade seat
- Join loyalty
- Shop from gate
- Chat with support
- Report suspicious activity
- Find luggage
- Sustainability FAQs

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Tap to Travel

Tap to Rate

Tap to
Discover

Tap for Details

WELLNESS

Tap to…

- Schedule an appointment from home
- Check in at office
- View outstanding paperwork
- Preview seasonal recommendations
- Chat with specialist
- Preview WiFi password
- View next visit recommendations
- Review medication + dosage
- Review pre/post surgery instructions
- Learn about recalls + new services
- Pay bill

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FINANCIAL SERVICES

Tap to…

- View new services
- Preview recommendations + FAQs
- Chat with financial planner / specialist
- Connect to account manager
- Check credit score
- Open an account
- Book an appointment
- View WiFi password
- Check in + preview meeting agenda
- Check outstanding paperwork
- Download app
- Preview events

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Tap to Learn

Tap for
Fitness

Tap to Chat

Tap for
Gardening
Tips

PUBLIC SECTOR

Tap to…

- To join updates
- Find map
- Preview travel directions
- See events + local businesses
- Register to vote
- Report suspicious activity
- Report dangerous road conditions
- Report car or train accidents
- View parking availability + regulations
- Learn about local services
- Understand sustainability regulations
- Preview school ratings

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EDUCATION

Tap to…

- Find map + transportation
- Request help + send alert
- Chat for assistance
- Shop school swag
- Buy tickets to games
- Join clubs
- Preview sustainability standards
- Find Wifi password
- Preview + register for school events
- Join class collaboration
- Check teachers notes + assignments
- Login to check grades
- Find FAQS

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VOTE HERE
Tap for Candidates

Tap to Trade

Tap to Ride

Tap for Sustainability

AUTOMOTIVE

Tap to…

- See car details
- Preview FAQS + car manual
- Find recommended mechanics
- Chat for support
- See seasonal tips
- Find events and loyalty opportunities
- View Schedule maintenance
- View new car offerings + accessories
- Learn about new services
- Understand sustainability initiatives
- Gamify social
- Survey feedback
- Suggestion box

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INSURANCE

Tap to…

- Find FAQs
- Get seasonal reminders
- Find new service offerings
- Follow on social
- View events
- Chat with customer support
- Download app
- Schedule appointment
- Review benefits
- Find an in-network doctor
- View HSA balance
- View explanation of benefits

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CPG

Tap to…

- See product details
- Product authentication
- Learn about matching products
- Chat for unboxing support
- Build custom product
- Receive a rebate
- Signup for warranty
- Reorder favorites
- Sustainability + Etsy
- Provide feedback + social share
- Join events
- Earn loyalty

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