

Contactless & COVID Safe Arena & Stadium Solutions





Upgrade stadiums with smart contactless experiences. Leverage QWASI to enable both desktop and mobile responsive programs for wayfinding, check-in, seats + suite activation, amenities, support, and guest feedback.



Grow Engagement

Leverage mobile devices and desktop for experience activation to increase awareness for offerings.



Improve Guest Support

Optimize experiences to drive brand engagement, grow adoption of new offerings, and streamline feedback.



Drive Awareness

Upgrade communication engagement to mobile first with 24/7 engagement.













VIRTUAL EXPERIENCES



What We Do in the Arenas & Stadiums Sector

QWASI provides a flexible contactless management platform that drives guest engagement with intelligent mobile experiences.

SOLUTION INCLUDES



"QWASI worked with our corporate sponsorship team to build safe mobile touchpoints to enable new types of VIP fan experiences." – Seth Foley, IT at Barclay's Center



Grow Customer Engagement

- Drives brand engagement, acquisition, and mobile communication for real time experiences
- Segmented communication by customer type, device, location, and language



Customer Intelligence

- Showcases macro and micro analytics for behavioral insights
- Provides the location, weather, and language for guest personalization
- Offers simple scalable administration for varying types of application management



One Powerful Platform

- Manages the complete end to end customer journey and communication
 - Implements experiences like sponsor / advertisement activation, contactless checkin, wayfinding, offers, tap to preview, contactless ordering. and chat for support



