



#BYOC – Bring Your Own Container

Brands can now join the #BYOC movement to enable everyone, everywhere, to scan in when using their own coffee mugs, water bottles & containers to refill rather than create TRASH.

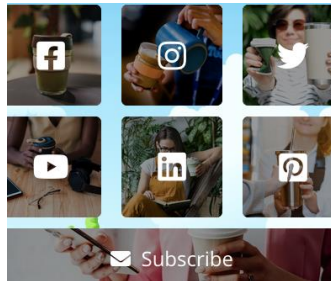


“We are excited to offer an easy way for brands to help track their green contribution by activating their communities in a fun and seamless way that also drives brand engagement and loyalty.”

KATHLEEN KIRKWOOD

**FOUNDER & CEO
AT THE BRA**

#BYOC can be activated water coolers at work, bagging areas at grocery stores, coffee shop refill areas and anywhere else that customers and employees can “bring their own cups” to support the elimination of waste and reduce trash created by single use containers.



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At #BYOC signup, brand managers can also request a custom “I love sustainability” activation that increases brand engagement, as well as social amplification.



1M Per Minute
 plastic bottles are being used around the world. That's almost 1.5 billion plastic bottles per day!

National Geographic

5 Tons
 of plastic are already floating in our oceans. World plastic production has increased exponentially from 2.1 million tons in 1950 to 406 million in 2015.

National Geographic

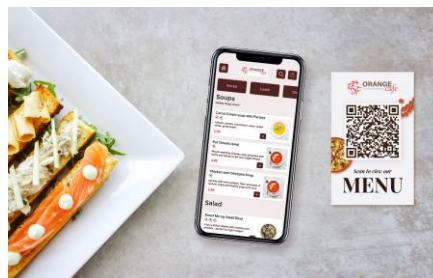
450 Years
 to forever is the amount of time plastic is projected to endure.

National Geographic

Here is how it works:



1. Signup at #BYOC to join the movement with a \$0 cost
2. Print the standard #BYOC sticker (or request the custom build)
3. Promote #BYOC for customers and employees to then engage with
4. Track the number of #BYOC containers saved from waste



**Want a custom sustainability program or smart product activation?
 Contact us to collaborate!**

ABOUT

QWASI is the software leader in Mobile Innovation, creating Smart Products and mobile experiences for leading brands across Hospitality, Travel, Sports, Entertainment, Retail, CPG, Healthcare, Pharma, Education, and the Government Sector.

