



Dashboard Data and Reports

DASHBOARD

Event

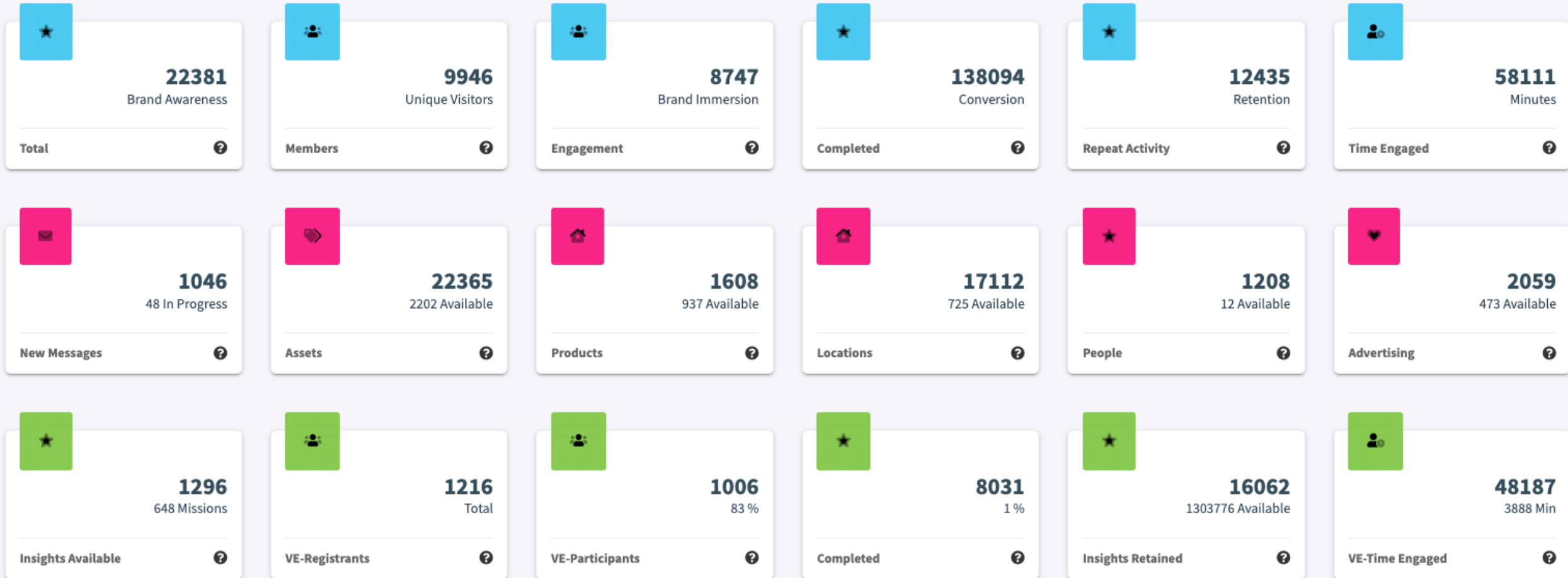
Event

Macro-Location Date

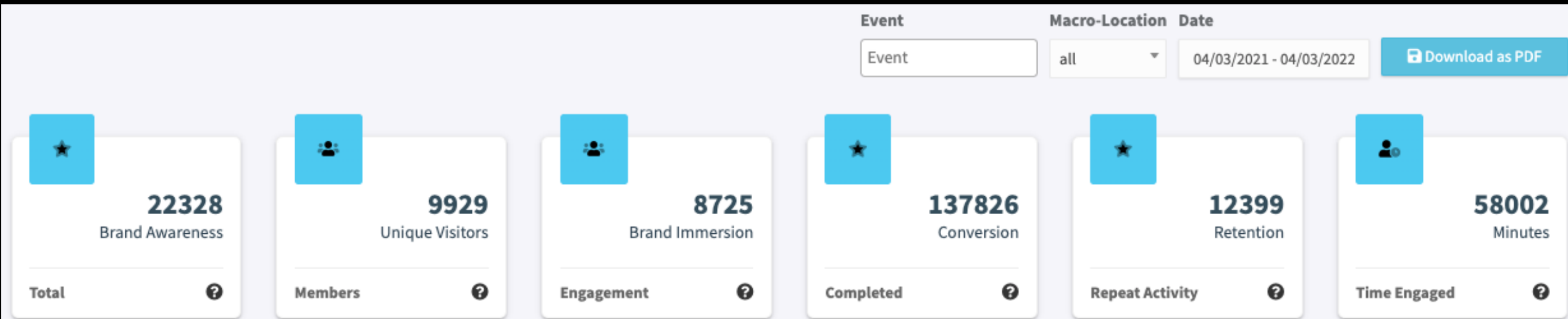
all

04/04/2021 - 04/04/2022

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Customer Engagement Funnel



Total taps,
scans,
keyword hits

Total Number
of Signups

Total
Interactions
with more than
2 pages

Total
Completed
Activities

Total Returning
Users

Total Time
Engaged

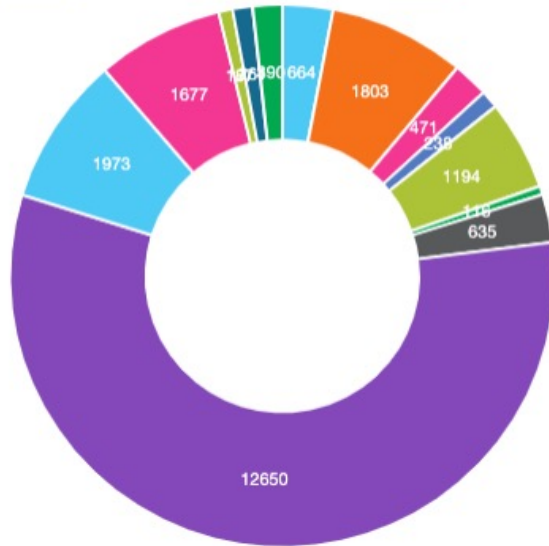
Brand Awareness Ranking



22439

Brand Awareness

Total



Total Traffic by Macro-Cluster

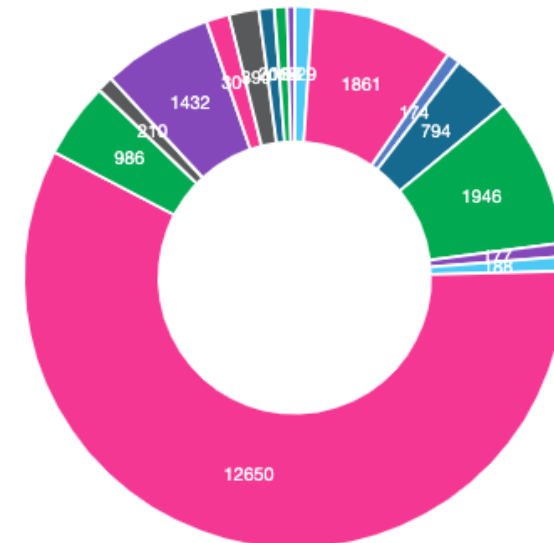
Top

1. Chandon Garden Tea Home (1210)
2. BYOC QWASI MAIN - Cups Saved (979)
3. QWASI Marketing RLG Poster #1 (966)

Bottom

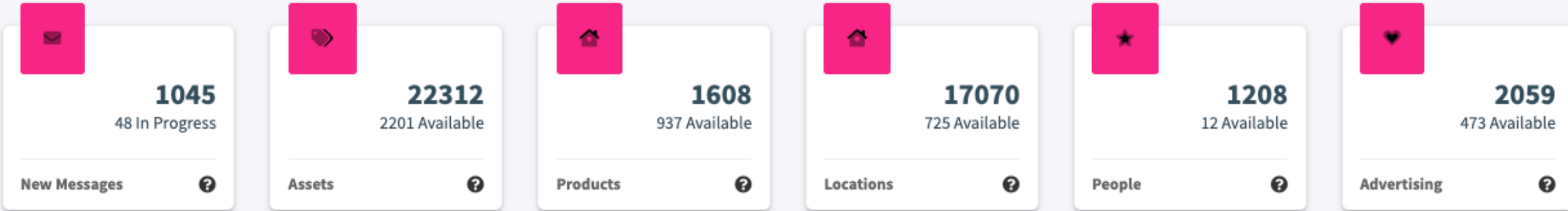
1. Art Farm Flyers (1)
2. ip (1)
3. VIP Forensics From Factor #10 (1)

Brand Awareness Ranking



Total Traffic by Micro-Cluster

IOT Engagement Funnel

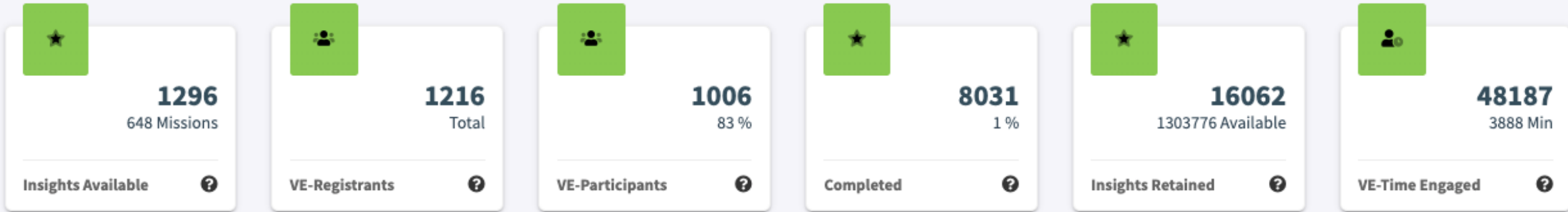


New Messages

Total Assets Available

Total Assets by Type:
Products Locations People Advertising

Virtual Experience Funnel



Total Missions Available

Total Registrants

Total Participants

Total Missions Completed

Total Interactions

Total Time Engaged