## VIRTUAL EXPERIENCES



# Contactless & COVID Safe Giving Day & Charitable Solutions





Upgrade Giving Day and Fundraisers with smart contactless experiences. Leverage QWASI to enable both desktop and mobile responsive programs for registration, check-in, text to donate, smart programs, and silent auction activation.



### **Grow Engagement**

Leverage mobile devices and desktop for experience activation to increase awareness for offerings.



### Improve Support

Optimize experiences to drive engagement, grow adoption of new offerings, and streamline feedback.



#### **Drive Awareness**

Upgrade communication engagement to mobile first with 24/7 engagement.











# **VIRTUAL EXPERIENCES**



# What We Do in the Giving Sector

QWASI provides a flexible contactless management platform that drives engagement with intelligent mobile experiences.

### **SOLUTION INCLUDES**



REWARDS

REGISTRATION

GAMIFICATION

WAYFINDING

DONATION

AWARENESS

SUSTAINABILITY

CHECK-IN

SUPPORT



"QWASI provides us with the opportunity to connect with our audiences virtually and in person to build safe and more engaging giving events." – Scott George, Director at NIFTY



### **Grow Engagement**

- Drives engagement, acquisition, and mobile communication for real time experiences
- Segmented communication by user type, device, location, and language



#### Location Intelligence

- Showcases macro and micro analytics for behavioral insights
- Provides the location, weather, and language for personalization
- Offers simple scalable administration for varying types of application management



#### One Powerful Platform

- Manages the complete end to end employee journey and communication
- Implements experiences like registration, wayfinding, checkin, tap to preview, workshops, hackathons, and chat for support

