



QWASI SELECTED BY GLOBAL MOBILE TO UTILIZE TWO-WAY COMMUNICATION TO TRANSFORM VOTING IN ELECTIONS

GLOBAL MOBILE WANTED AN EASIER WAY FOR POLL WORKERS TO QUICKLY COMMUNICATION AND TACKLE ISSUES IN VOTING, SO THE BRAND TURNED TO QWASI TECHNOLOGY FOR MOBILE SOLUTIONS



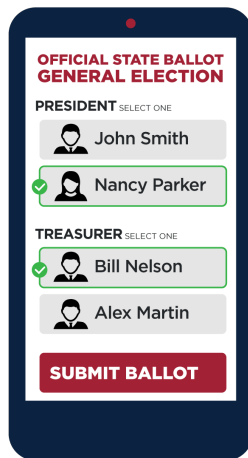
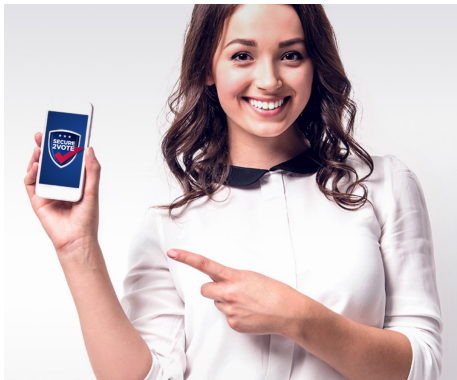
CHALLENGE

Simplifying communications between poll workers and county office staff to reduce the number of phone calls and issues in the system

Preparing for a primary election, officials in Contra Costa County, California wanted an easier way for poll workers and office staff to communicate. Global Mobile wanted to find a way to leverage the technology that already existed and provide a better experience for regulating the voting.



“Global Mobile is excited to partner with QWASI to bring a new level of mobile communication to the election process. With the combination of our two platforms, counties and states throughout the country can now facilitate their elections in a more efficient and productive manner.”



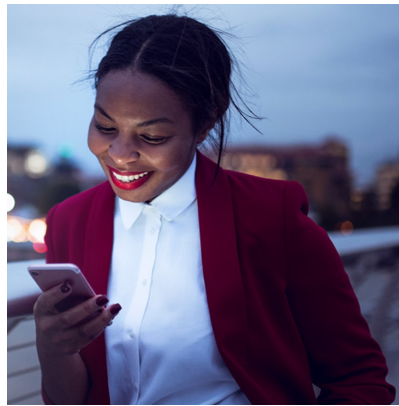
SOLUTION

Leveraging mobile to facilitate two-way communication between poll works and county officials with streamlined alerts and real-time updates all on one platform

Global Mobile selected QWASI’s real-time communications to support the election in Contra Costa County, and this digital platform made the communications and regulatory practices of the process more efficient and effective. This two-way communication kept officials and poll workers connected throughout the entire election and led to a more integrated system. QWASI’s interface allowed individuals to text message, rather than call, which contributed to the overall convenience of the process.



LEE DURHAM
CEO OF GLOBAL MOBILE



QWASI
Innovation Realized™

56%

of poll workers in 2018 were 61 and older. Nowadays, officials have been targeting younger adults and even high schoolers for the job because they are more technologically-savvy.

ELECTION ASSISTANCE COMMISSION

75%

of states report using top-down voter registration systems that gather and aggregate information from their local jurisdictions' voter registration databases.

NY TIMES

44%

of all votes were cast online in 2019's parliamentary election, showing a rise in the use of technology in elections.

CNN

RESULTS



- +A seamless election experience*
- +Two-way communication with real-time messaging*
- +Promotion of connectivity and involvement*

Due to Global Mobile's use of QWASI's digital interface, election workers were able to quickly and easily get issues resolved without having to pick up a telephone or ever wait on hold. Group text alerts sent to poll workers both before and after the election helped to keep everyone informed throughout the election and encourage connectivity and active involvement. With this activation, Global Mobile is beginning to gain traction to change the way that America votes, and QWASI Innovation Labs is excited to help realize their vision.



ABOUT

QWASI is the software leader in Mobile Innovation, creating Smart Spaces and building COVID safe touch free experiences for leading brands across Hospitality, Travel, Sports, Entertainment, Retail, CPG, Healthcare, Pharma, Education, and the Government Sector.

