

Contactless & COVID Safe Music & Concert Solutions



Upgrade music event and concerts with smart contactless experiences. Leverage QWASI to enable both desktop and mobile responsive programs for registration, check-in, wayfinding, contactless shopping/ordering, and support.



Grow Engagement

Leverage mobile devices and desktop for experience activation to increase awareness for offerings.



Improve Support

Optimize experiences to drive engagement, grow adoption of new offerings, and streamline feedback.



Drive Awareness

Upgrade communication engagement to mobile first with 24/7 engagement.



What We Do in the Music Sector

QWASI provides a flexible contactless management platform that drives engagement with intelligent mobile experiences.

SOLUTION INCLUDES

- ✓ ENGAGEMENT
- ✓ REGISTRATION
- ✓ CHECK-IN
- ✓ GAMIFICATION
- ✓ SHOP TICKETS
- ✓ SPONSOR ACTIVATION
- ✓ SOCIAL REWARDS
- ✓ VIRTUAL EVENTS
- ✓ SUSTAINABILITY
- ✓ SUPPORT



“QWASI provides us with the opportunity engage fans with more interactive experiences and supply our sponsor better data insights” – Kamli Taylor, Director at KT Music



Grow Engagement

- Drives engagement, acquisition, and mobile communication for real time experiences
- Segmented communication by user type, device, location, and language



Location Intelligence

- Showcases macro and micro analytics for behavioral insights
- Provides the location, weather, and language for personalization
- Offers simple scalable administration for varying types of application management



One Powerful Platform

- Manages the complete end to end fan journey and communication
- Implements experiences like event preview, signup, tickets alerts, shop the band, check-in, virtual events, social rewards and chat for support

For more information

Visit qwasi.com or contact info@qwasi.com