

Gamifying Virtual Experiences for Organizational Summits



Upgrade corporate events with smart contactless gamified experiences. Leverage QWASI to enable both desktop and mobile responsive programs with real time participation and gamified feedback to enhance learning engagement and knowledge retention, increasing positive sentiment and corporate learning.



Grow Engagement

Leverage mobile devices and desktop for experience activation to increase awareness for offerings.



Improve Customer Support

Optimize experiences to drive brand engagement, grow adoption of new offerings, and streamline feedback.



Drive Awareness

Upgrade communication engagement to mobile first with 24/7 engagement.



What We Do in the Events Sector

QWASI provides a flexible contactless management platform that drives visitor and participant engagement with intelligent mobile experiences for registration, check-in, wayfinding, and support services.

SOLUTION INCLUDES

- ✓ REGISTER / CHECK-IN
- ✓ GAMIFICATION
- ✓ WAYFINDING
- ✓ SENTIMENT FEEDBACK



“QWASI connects us with our attendees and teams to increase participation and enable data visibility into the event engagement.” – Kady Kanouté Tounkara, Mali NOC Lead at the Olympics



Grow Attendee Engagement

- Drives brand engagement, acquisition, and mobile communication for real time experiences
- Segmented communication by attendee type, device, location, and language



Attendee Intelligence

- Showcases macro and micro analytics for behavioral insights
- Provides the location, weather, and language for personalization
- Offers simple scalable administration for varying types of application management



One Powerful Platform

- Manages the complete end to end attendee journey communication
- Implements experiences like mobile reminders, contactless check-in and chat for support

For more information

Visit qwasi.com or contact info@qwasi.com