

Contactless & COVID Safe Interactive Party Engagement



Optimizing parties and events to deliver personalized web and mobile experiences for participants that drive event engagement, and community.



Grow Engagement

Leverage mobile devices and desktop for experience activation to increase awareness for offerings.



Improve Customer Support

Optimize experiences to drive brand engagement, grow adoption of new offerings, and streamline feedback.



Drive Awareness

Upgrade communication engagement to mobile first with 24/7 engagement.

MoëtHennessy


CLOS
SOLÈNE

CHANDON

FORRESTER
Top Vendor

What We Do in the Events Sector

QWASI provides a flexible contactless management platform that drives guest engagement with intelligent mobile experiences for registration, check-in, covid safe wayfinding, event engagement and support.

SOLUTION INCLUDES

- ✓ REGISTER / CHECK-IN
- ✓ PARTICATION / GAMIFICATION
- ✓ COLLABORATIVE CONTENT
- ✓ SUSTAINABILITY / SOCIAL



“QWASI provides us the opportunity to connect with our customers and create more memorable moments for their physical and virtual weddings.” – Becky Small, Events Coordinator at Events Now



Grow Product Engagement

- Drives brand engagement, acquisition, and mobile communication for real time experiences
- Segmented communication by product type, device, location, and language



Customer Intelligence

- Showcases macro and micro analytics for behavioral insights
- Provides the location, weather, and language for personalization
- Offers simple scalable administration for varying types of application management



One Powerful Platform

- Manages the complete end to end attendee journey communication
- Implements experiences like contactless registration, check-in, gamification, social collaboration, behind the scenes content, event trivia, and guest collaboration.

For more information

Visit qwasi.com or contact info@qwasi.com