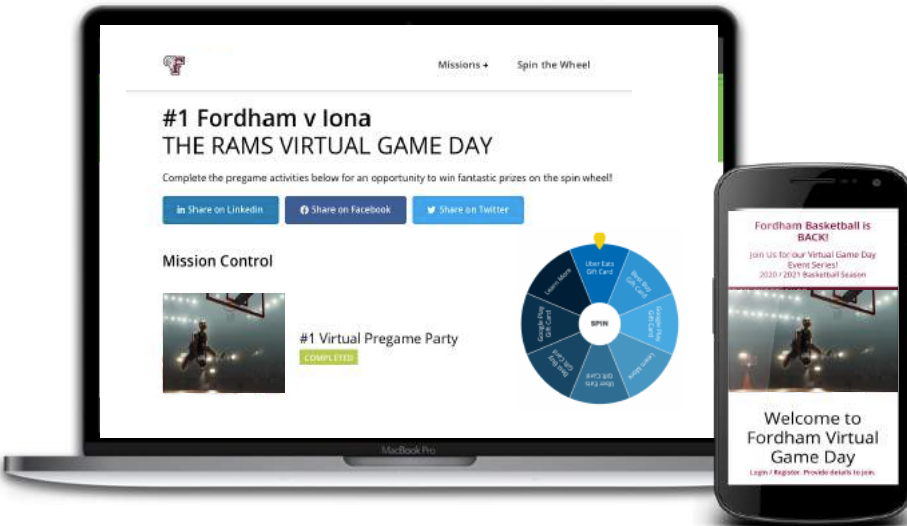


JOIN PLAY WIN



Welcome to Virtual Game Day! Fan Experiences for the Entire Season



scan to watch video
& learn more

We enhance the virtual event experience by using mobile and NFC/QR solutions to engage fans safely at stadiums, as well as deliver personalized online experiences at home.



Smart Authentication

Fans join seamlessly via phone + desktop to engage with Game Day sports experiences



Communication + Experience

Fans receive mobile communication, earn points for playing and redeem for prizes



Real Time Data

Marketing teams see holistic view of fan engagement as well fan level data



What We Do

QWASI works with sports teams and brands to build contactless experiences and virtual game day activities, driving fan engagement and sponsorship activations at home and the stadium.

SOLUTION INCLUDES

- ✓ ACQUISITION
- ✓ FAN PORTAL
- ✓ SEASON / EVENT MANAGER
- ✓ SPONSOR REWARDS MANAGER
- ✓ SOCIAL AMPLIFICATION
- ✓ EVENT & SEASON METRICS VIEW



“QWASI provides us with the opportunity to connect with our fans, sponsors, and vendors an innovative way.”
– Scott Donnelly, Marketing at Fordham University



Challenge

- Create virtual game day activities for fans to engage with teams and play from home.
- Curate multiple touchpoints for branded sponsors
- Unlock new data insights for marketing teams and sponsors.



Solution

- Scalable software solution for manage Virtual Game Day + Season
- Enable fans to join Game Day activities, and earn points for participation
- Manages rewards via Spin Wheel games to curate branded rewards for specific fan types



New Revenue

- Drives fan engagement and sales for brand sponsors
- Increases sales for Game Day and team specific apparel and branded products
- Drive donor engagement and ticket sales.

For more information

Visit qwasi.com or contact info@qwasi.com

