

# Sports Technology Social Marketing Internship

    News, Press Release

Our company is looking for Virtual Sports Marketing Technology Interns to work closely with our account teams to implement social media marketing plans for sports brands. As a successful hire, you will be tasked with helping to curate athlete and team branded social pages, support touch-free digital marketing activations, as well as support the development of press releases, white papers, and case studies.

As a successful Marketing and Sales Intern, you will learn standard marketing language and terminology as well as how to use the following marketing technology: Google Suite, HTML, CSS and the QWASI VE platform. As a Virtual Associate, interns need to be self starters, enjoy problem-solving, communicate effectively, and be open to collaboration.



## ABOUT US

We are a diverse team of Innovators, based in New York and the UK with teams that span the globe and cover all sectors.

SaaS  
Services



## ROLE / HOURS

- Supporting Sports Brands & Athletes with NIL
- Remote Internship
- Part-time, Flexible Hours
- 3-5 Hours / Week
- 30 Min Weekly Call with Team Mentor



## RESPONSIBILITIES – TEAMWORK

- Collaborating with a Mentor, Manager, Internal teams, Clients and Partners
- Working closely with the account team and marketing department

## ADMINISTRATION

- Collaborating with Teams/Athletes to build social hub pages and assets
- Creating marketing materials such as PR and case studies, and presentations.

## SUPPORT

- Understanding company product and brand.
- Supporting clients with new assets and design updates



## REQUIREMENTS

- Undergraduate student in Marketing, Business, Communications
- Strong self-motivation and interest in learning new skills
- Ability to work effectively within an international team and independently
- Ability to remain calm in fast-paced environments
- Strong interpersonal skills & detail oriented
- Recommended by a QWASI School Affiliate



## SKILLS

- Strong verbal and written communication skills
- Aptitude with various social media platforms and data insights
- Proficiency basic software tools like Google Suite and Microsoft Office
- Ability to quickly learn and process information
- Organization and time management skills
- College athletic experience preferred



We appreciate you taking the time to learn about QWASI, and submitting your resume to be considered for an internship with QWASI.

Thank you,

**QWASI INNOVATION**