

GAMIFYING VIRTUAL EXPERIENCES WINE TASTING & MIXOLOGY



Optimizing products and club programs to deliver personalized web and mobile experiences that drive product engagement, sales, reorder and community.



Grow Engagement

Leverage mobile devices and desktop for experience activation to increase awareness for offerings.



Improve Customer Support

Optimize experiences to drive brand engagement, grow adoption of new offerings, and streamline feedback.



Drive Awareness

Upgrade communication engagement to mobile first with 24/7 engagement.



What We Do in the Wine & Spirit Sector

QWASI provides a flexible contactless management platform that drives customer engagement with intelligent mobile experiences for registration, check-in, covid safe wayfinding, and support services.

SOLUTION INCLUDES

- ✓ REGISTER / CHECK-IN
- ✓ GAMIFICATION / LOYALTY
- ✓ SALES / RETENTION
- ✓ SUSTAINABILITY / SOCIAL



“QWASI provides us with the opportunity to connect, innovate our products, and build more exciting customer experiences.” – Joel McGlynn, Innovation at Chandon, LVMH



Grow Product Engagement

- Drives brand engagement, acquisition, and mobile communication for real time experiences
- Segmented communication by product type, device, location, and language



Customer Intelligence

- Showcases macro and micro analytics for behavioral insights
- Provides the location, weather, and language for personalization
- Offers simple scalable administration for varying types of application management



One Powerful Platform

- Manages the complete end to end customer journey communication
- Implements experiences like contactless product preview, check-in, gamification, chat for support, mobile reminders, ordering optimization.

For more information

Visit qwasi.com or contact info@qwasi.com