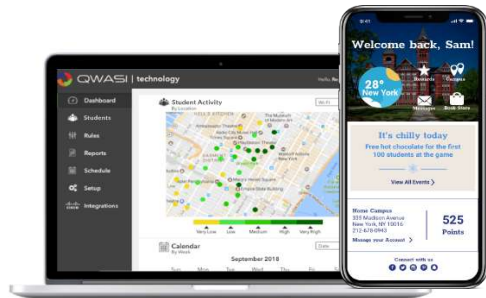




Conference / Event Innovation With Contactless Experiences



Optimizing conference virtualization to deliver personalized communication and mobile gamification, and drive product engagement to achieve ROI objectives.



Optimize Assets + IT

Leverage IT to enhance conference virtualization, collaboration, and gamify remote engagement



Drive Innovation

Create custom experiences and unlock mobile first communication to increase retention



Achieve Results

Connect and manage assets, users, messaging, experiences, and IT together



What We Do in the Conference Sector

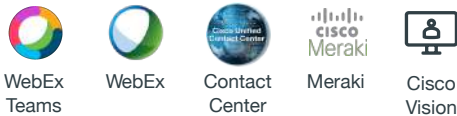
QWASI works across brand marketing teams to build remote conference mobile experiences to optimize engagement, gamify information retention, enable feedback and collaboration.

SOLUTIONS

- ✓ AWARENESS
- ✓ GAMIFICATION
- ✓ AQUISITION
- ✓ LOYALTY
- ✓ ENGAGEMENT
- ✓ AMPLIFICATION
- ✓ RETENTION
- ✓ SUSTAINABILITY



Flexible API for seamless integrations . . .



*“QWASI provides us with the opportunity to connect with our event attendees in an innovative way.”
– Marsha Frydrychowski, Marketing at RLG*



Challenges

- Enables people who are unable to participate at physical events to join remotely via telepresence and mobile
- Focuses on real time participation with gamified experiences to ensure knowledge retention.
- Does not require an app download, nor require users to keep an app installed



Solution

- Creates more meaningful engagement by onboarding participants, and leveraging two way interactions throughout the virtual conference event series to enhance program retention.
- Optimizes the traditional conference event with digitized form factors and blends the physical and virtual world with a variety of unique experiences.



New Revenue

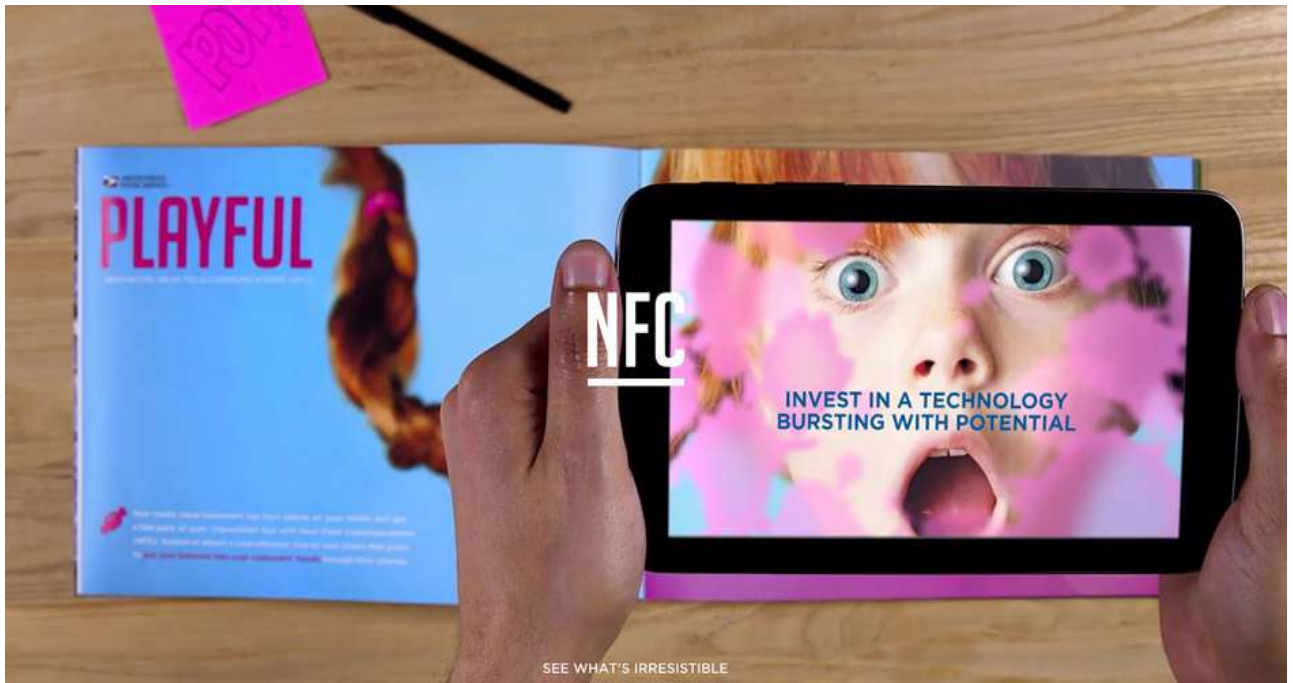
- Facilitates 365 degree view of individuals, segments for communication follow up, and offers real time data on engagement.
- Enables acquisition, enhances brand engagement, leverages gamification to show retention, streamlines lead gen follow up, and enables group collaboration.

For more information

Visit qwasi.com or contact info@qwasi.com



Contactless eCommerce / Direct Mail COVID Safe IOT Experiences & Support



Optimizing direct mail and IT infrastructure to deliver personalized mobile communication that achieve sales engagement and ROI objectives.



Optimize Assets + IT

Leverage infrastructure for real time data listening that aggregates to unique individuals



Drive Innovation

Create custom solutions to unlock communication and mobile first experiences



Achieve Results

Connect and manage assets, users, messaging, experiences, and IT together

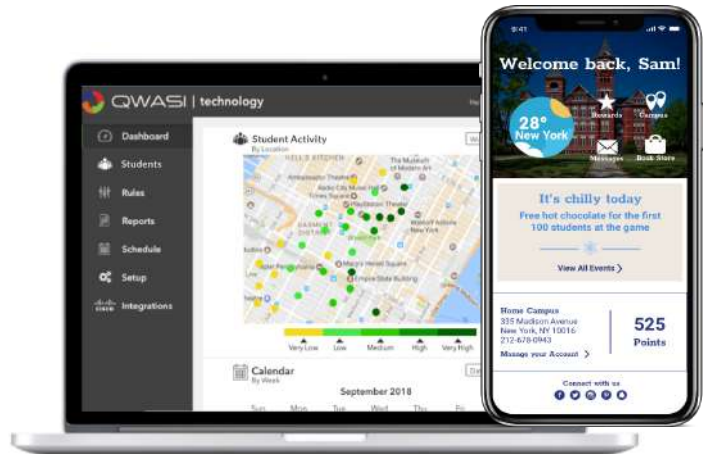


What We Do in the Direct Mail Sector

QWASI works across brand marketing teams to digitize objects sent by mail with mobile experiences to optimize engagement, gamify product information, and enable feedback.

SOLUTIONS

- ✓ AWARENESS
- ✓ GAMIFICATION
- ✓ AQUISITION
- ✓ LOYALTY
- ✓ ENGAGEMENT
- ✓ AMPLIFICATION
- ✓ RETENTION
- ✓ SUSTAINABILITY



Flexible API for seamless integrations . . .



WebEx
Teams



WebEx



Contact
Center



Meraki



Cisco
Vision

“QWASI provides us with the opportunity to connect with our event attendees in an innovative way.”
– Marsha Frydrychowski, Marketing at RLG



Challenges

- Creating touchpoints for people in remote locations with physical objects sent via mail.
- Focuses data from gamified experiences to track and measure customer engagement.
- Does not require an app download, nor require users to keep an app installed



Solution

- Creates more meaningful engagement by onboarding customers, and leveraging two way interactions to enhance product engagement and value retention.
- Optimizes traditional mail with digital experiences creating a blend of physical and virtual worlds.
- Experiences can drive brand awareness, direct sales, one click repeat ordering and club sales.



New Revenue

- Facilitates 365 degree view of individuals, segments for communication follow up, and offers real time data on engagement.
- Enables acquisition, enhances brand engagement, leverages gamification to show retention, streamlines lead gen follow up, and enables group collaboration.

For more information

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Compatible