

Contactless Hospitality Management COVID Safe IOT Loyalty Experiences

Optimizing customer ordering and curbside pickup with smart menus, mobile communication and internal alerting.



Optimize Assets + IT

Leverage IT to enhance customer ordering, pickup, collaboration, and new customer acquisition



Drive Innovation

Unlock mobile first communication to increase orders, servicing and customer retention



Achieve Results

Connect and manage assets, users, messaging, experiences, and IT on one platform



What We Do in the QSR / Hospitality Sector

QWASI works across IT and marketing teams to digitize printed assets and physical spaces, connecting them with mobile experiences to deliver new business solutions.

SOLUTIONS

- ✓ AWARENESS
- ✓ AQUISITION
- ✓ ORDERING
- ✓ STORE PICKUP
- ✓ RETENTION
- ✓ GAMIFICATION
- ✓ LOYALTY
- ✓ AMPLIFICATION
- ✓ SUSTAINABILITY
- ✓ VIRTUAL EVENTS



Flexible API for seamless integrations . . .



WebEx
Teams



WebEx



Contact
Center



Meraki



Cisco
Vision

“QWASI provides us with the opportunity to innovate internally to build new solutions and deploy them at scale.”

– Joel McGlynn, NP&I at Chandon LVMH



Challenges

- Delivering real time PPI compliant data when customers visit restaurants and stores
- Seamlessly grows CRM, App download acquisition, by offering simple solutions for customers to engage
- Enables customers to confirm curbside selection when ordering, and initiate delivery upon arrival.



Solution

- Digitized menus enable customers to see food options and go direct to mobile ordering checkout.
- Mobile menu preview is curated based on time, location, table, weather, and other real time data.
- Whether customer pickup is curbside, at an inside or outside table, the internal staff is alerted when requests are made for better servicing and delivery.



New Revenue

- Grows acquisition, brand awareness, engagement and social amplification.
- Gamifies real time experiences to increase basket size and improves retention.
- Provides restaurant and customer specific data sets for real time marketing segments and store specific data insights.

For more information

Visit qwasi.com or contact info@qwasi.com





Contactless Retail Management COVID Safe IOT Loyalty Experiences



Creating smart signage to deliver Contactless Retail / eCommerce experiences that increase brand engagement, acquisition, sales, visits, and LTV



Grow Foot Traffic

Invite shoppers to leverage mobile devices for engaging visitors with new type of services and products.



Increase Sales

Optimize loyalty experiences to drive acquisition, increase sales, and grow adoption of new offerings.



Drive Retention

Creating contactless experiences builds trust with travelers and employees to improve sentiment

HARVEY NICHOLS



What We Do in the Retail Sector

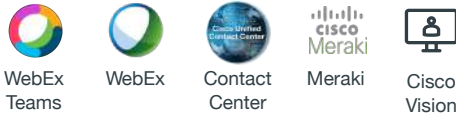
QWASI provides a flexible contactless management platform that drives engagement by creating gamified mobile experiences where shoppers can earn points, redeem for rewards, and stay engaged 24/7.

Comprehensive QWASI loyalty points coverage includes

- ✓ POS / ECOMM
- ✓ APPOINTMENT BOOKING
- ✓ SOCIAL SENTIMENT
- ✓ LOCATION CHECKIN



Flexible API for seamless integrations . . .



integrates with all CRM and Campaign Automation tools



One powerful platform

- Connects to any system via API to drive brand engagement, acquisition, and mobile communication for real time experiences
- Offers segmented communication by guest type, device, location, and language



Grow CRM and loyalty

- Manages the complete end to end guest journey communication
- Gamifies every action from asset activation to mobile engagement
- Elevates VIP shopping with reminders, smart swag, mobile chat for immediate support



Business intelligence

- Showcases macro and micro analytics for behavioral insights
- Provides location, weather, language for shopper personalization
- Offers scalable admin for varying types of application management

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