Contactless Manufacturing
COVID Safe IOT Experiences & Support

Leveraging real time product engagement to deliver contactless customer experiences to increase product engagement, grow retention, and improve LTV

Improve Customer Support
Invite employees / customers to leverage mobile devices for activation experiences.

Increase Sales
Optimize experience to drive real time relevant engagement, rewards, and support for usage.

Optimize Resources
Upgrade products with smart contactless experiences bringing new solutions to market faster.

# What We Do in the Manufacturing Sector

QWASI provides a flexible product/customer/employee contactless management platform to seamlessly bring new products to market, curate smart IOT loyalty experiences, and provide a 360 degree view into a behavioral engagement, and communication.

Comprehensive QWASI coverage

✔ TEXT   ✔ EMAIL

✔ PUSH   ✔ VOICE

Flexible API for seamless integrations . . .

WebEx Teams   WebEx   Contact Center   Meraki   Cisco Vision
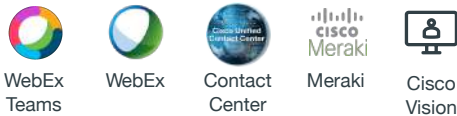
integrates with all CRM and Campaign Automation tools

Cisco Preferred Solution Partner

One powerful platform

- Connects to any system via API to drive product engagement, support tools, customer acquisition, and mobile communication for real time experiences

- Offers segmented communication by customer type, location, and language

Grow CRM and loyalty

- Manages the complete end to end product journey and lifecycle

- Personalizes every action from product activation to digital engagement

- Elevates support with complete customer history and text chat for immediate support
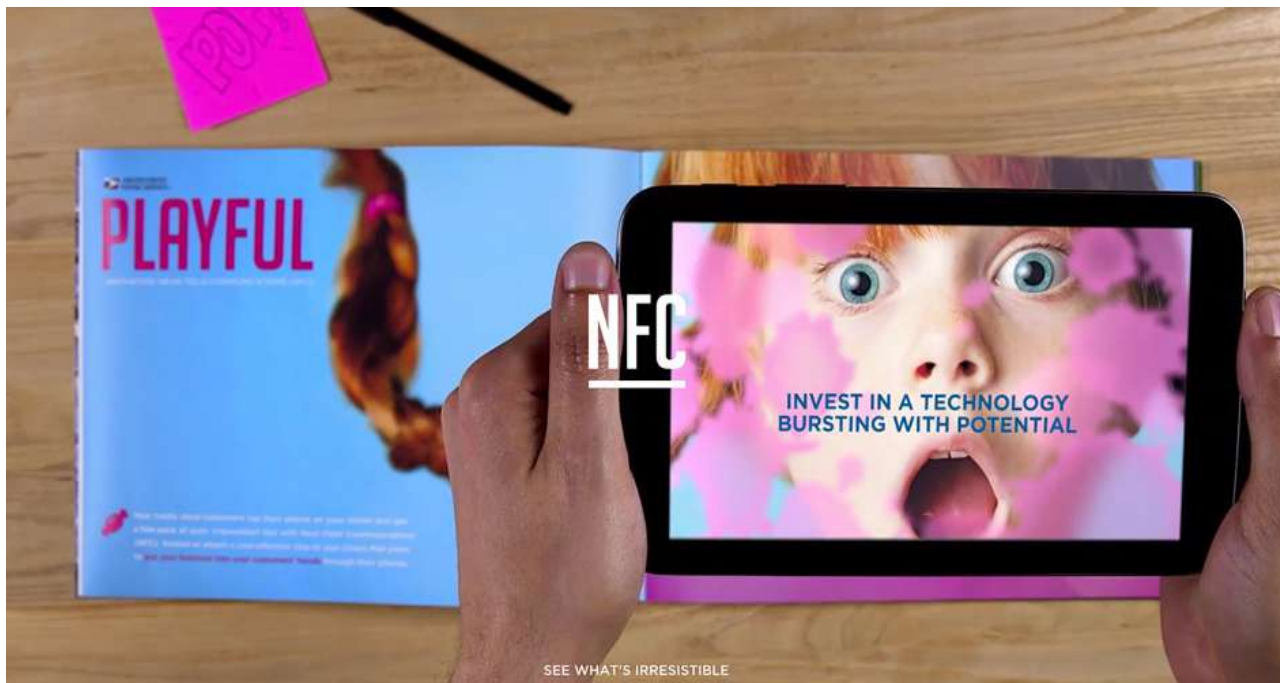
Business intelligence

- Showcase macro and micro analytics around customer messaging and engagement points

- Provides location, weather, language, and other individualized customer insights

- Offers scalable admin for varying data views

Contactless eCommerce / Direct Mail COVID Safe IOT Experiences & Support

Optimizing direct mail and IT infrastructure to deliver personalized mobile communication that achieve sales engagement and ROI objectives.

Optimize Assets + IT

Leverage infrastructure for real time data listening that aggregates to unique individuals

Drive Innovation

Create custom solutions to unlock communication and mobile first experiences

Achieve Results

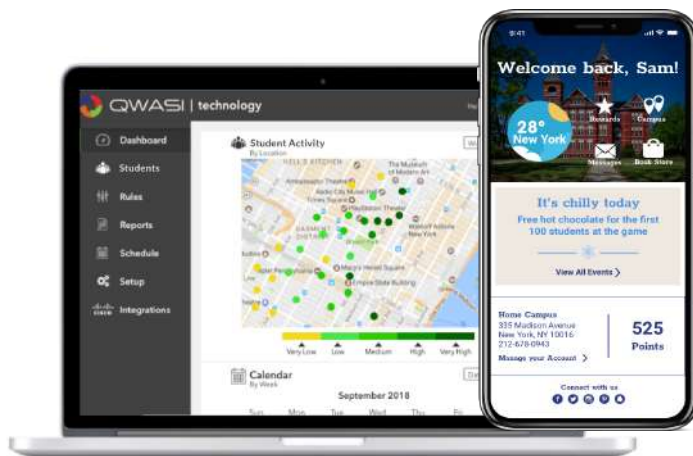Connect and manage assets, users, messaging, experiences, and IT together

What We Do in the Direct Mail Sector

QWASI works across brand marketing teams to digitize objects sent by mail with mobile experiences to optimize engagement, gamify product information, and enable feedback.

SOLUTIONS

- ✔ AWARENESS
- ✔ AQUISITION
- ✔ ENGAGEMENT
- ✔ RETENTION
- ✔ GAMIFICATION
- ✔ LOYALTY
- ✔ AMPLIFICATION
- ✔ SUSTAINABILITY

Flexible API for seamless integrations . . .

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"QWASI provides us with the opportunity to connect with our event attendees in an innovative way."
– Marsha Frydrychowski, Marketing at RLG

Challenges

- Creating touchpoints for people in remote locations with physical objects sent via mail.

- Focuses data from gamified experiences to track and measure customer engagement.

- Does not require an app download, nor require users to keep an app installed

Solution

- Creates more meaningful engagement by onboarding customers, and leveraging two way interactions to enhance product engagement and value retention.

- Optimizes traditional mail with digital experiences creating a blend of physical and virtual worlds.

- Experiences can drive brand awareness, direct sales, one click repeat ordering and club sales.

New Revenue

- Facilitates 365 degree view of individuals, segments for communication follow up, and offers real time data on engagement.

- Enables acquisition, enhances brand engagement, leverages gamification to show retention, streamlines lead gen follow up, and enables group collaboration.