Contactless Hospitality Management COVID Safe IOT Loyalty Experiences

EASY ORDER

GREAT TASTE

SEE THE MENU

Tap NFC - Scan QR

SHORT ON TIME? *Get it* **TO-GO**

ORDER ONLINE & PICK UP YOUR FRESHLY MADE ORDER TODAY

POWERED BY QWASI

Optimizing customer ordering and curbside pickup
with smart menus, mobile communication and internal alerting.

Optimize Assets + IT

Leverage IT to enhance customer ordering, pickup, collaboration, and new customer acquisition

Drive Innovation

Unlock mobile first communication to increase orders, servicing and customer retention

Achieve Results

Connect and manage assets, users, messaging, experiences, and IT on one platform

Domino's   aramark   Krispy Kreme DOUGHNUTS   HARVEY NICHOLS   FORRESTER Top Vendor

What We Do in the QSR / Hospitality Sector

QWASI works across IT and marketing teams to digitize printed assets and physical spaces, connecting them with mobile experiences to deliver new business solutions.

SOLUTIONS

✔ AWARENESS   ✔ GAMIFICATION

✔ AQUISITION   ✔ LOYALTY

✔ ORDERING   ✔ AMPLIFICATION

✔ STORE PICKUP   ✔ SUSTAINABILITY

✔ RETENTION   ✔ VIRTUAL EVENTS

Flexible API for seamless integrations . . .

WebEx Teams   WebEx   Contact Center   Meraki   Cisco Vision

"QWASI provides us with the opportunity to innovate internally to build new solutions and deploy them at scale."

– Joel McGlynn, NPD & Innovation at Chandon LVMH

Challenges

- Delivering real time PPI compliant data when customers visit restaurants and stores

- Seamlessly grows CRM, App download acquisition, by offering simple solutions for customers to engage

- Enables customers to confirm curbside selection when ordering, and initiate delivery upon arrival.

Solution

- Digitized menus enable customers to see food options and go direct to mobile ordering checkout.

- Mobile menu preview is curated based on time, location, table, weather, and other real time data.

- Whether customer pickup is curbside, at an inside or outside table, the internal staff is alerted when requests are made for better servicing and delivery.

New Revenue

- Grows acquisition, brand awareness, engagement and social amplification.

- Gamifies real time experiences to increase basket size and improves retention.

- Provides restaurant and customer specific data sets for real time marketing segments and store specific data insights.

For more information

Visit qwasi.com or contact info@qwasi.com

CISCO Compatible

Contactless Retail Management
COVID Safe IOT Loyalty Experiences

Creating smart signage to deliver Contactless Retail / eCommerce experiences that increase brand engagement, acquisition, sales, visits, and LTV

Grow Foot Traffic

Invite shoppers to leverage mobile devices for engaging visitors with new type of services and products.

Increase Sales

Optimize loyalty experiences to drive acquisition, increase sales, and grow adoption of new offerings.

Drive Retention

Creating contactless experiences builds trust with travelers and employees to improve sentiment

What We Do in the Retail Sector

QWASI provides a flexible contactless management platform that drives engagement by creating gamified mobile experiences where shoppers can earn points, redeem for rewards, and stay engaged 24/7.

Comprehensive QWASI loyalty points coverage includes

✔ POS / ECOMM   ✔ APPOINTMENT BOOKING

✔ SOCIAL SENTIMENT   ✔ LOCATION CHECKIN

Flexible API for seamless integrations . . .

WebEx Teams   WebEx   Contact Center   Meraki   Cisco Vision

integrates with all CRM and Campaign Automation tools

Preferred Solution Partner (Cisco)

One powerful platform

- Connects to any system via API to drive brand engagement, acquisition, and mobile communication for real time experiences

- Offers segmented communication by guest type, device, location, and language

Grow CRM and loyalty

- Manages the complete end to end guest journey communication

- Gamifies every action from asset activation to mobile engagement

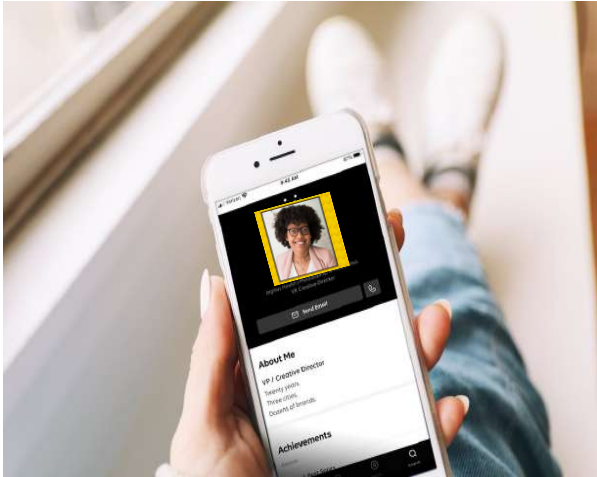- Elevates VIP shopping with reminders, smart swag, mobile chat for immediate support

Business intelligence

- Showcases macro and micro analytics for behavioral insights

- Provides location, weather, language for shopper personalization

- Offers scalable admin for varying types of application management

Cisco Compatible

Gamifying Virtual Experiences for Corporate Education & Certification

Upgrade employee training with smart contactless educational experiences. Leverage QWASI to enable mobile optimized programs with real time participation, gamified feedback to enhance learning engagement, knowledge retention, and increase positive sentiment around corporate learning.

Rewarding Programs

- Invite staff to leverage desktop and mobile for eLearning programs.
- Incentivize staff participation with a gamified point structure for completing activities.

Knowledge Retention

- Optimize learning with two-way experiences to drive real time relevant engagement.
- Leverage leaderboards, second screen Q&A to drive engagement for live panel discussions.

Data Driven Insights

- View global insights across all educational programming, missions, testing, and social amplification.
- View individual level engagement and determine cross team comprehension.

VELUX   Meraki   RESOURCE LABEL GROUP   SDS ESSENTIAL DENTAL SYSTEMS   FORRESTER Top Vendor

Contactless is What We Do

QWASI provides a flexible product/customer/team management platform to seamlessly educate employees, teams and customers with smart gamified loyalty experiences to enhance knowledge retention and drive behavioral engagement.

SOLUTIONS

✓ PROTOCOL EDUCATION

✓ SALES / PARTNER TRAINING

✓ DIVERSITY INCLUSION

✓ COMPLIANCE CERTIFICATION

Flexible API for seamless integrations . . .

WebEx Teams	WebEx	Contact Center	Meraki	Cisco Vision

One Powerful Platform

- Connects to any system via API for check-in, learning engagement, with support tools, and mobile communication

- Offers segmented communication by employee type, location, and language

Grow Advocacy

- Gamifies various touchpoints and activities to share updated information, way finding, and sustainability initiatives

- Enhances social advocacy by simplifying the ability to promote brand programs into social channels

Business Intelligence

- Showcases macro and micro analytics to understand behavioral insights

- Provides language, location, program localization for community insights

- Offers scalable admin for multiple data views

For more information

Visit qwasi.com or contact info@qwasi.com

CISCO Compatible

Contactless Hospitality / Gaming
COVID Safe IOT Loyalty Experiences

CAESARS
ENTERTAINMENT.

TAP . SCAN

VIP CONTACTLESS EXPERIENCES

Welcome back, Sam!

85° Las Vegas

Offers   Location

Eat   Shop

Book Table Now
$10 off your order
at Shanghai Restaurant

View All Restaurants >

Book Show Tickets
Excellent. Magical. Enormous
talent. The Colosseum at
Caesars Palace!

View seat availability >

Earn
100
Points

Connect with us

Building smart location touchpoints to enable contactless experiences and mobile communication driving acquisition, loyalty behavior, and brand engagement.

Grow Acquisition
Invite guests to leverage mobile devices for loyalty experience activation and communication.

Increase Sales
Optimize loyalty experiences to drive acquisition, increase sales, and grow adoption of new offerings.

Drive Retention
Upgrade marketing engagement to a mobile loyalty program for 24/7 engagement.

COURTYARD
Marriott.

CAESARS
ENTERTAINMENT.

MARRIOTT
BONVOY™

spg
Starwood
Preferred
Guest

FORRESTER
Top Vendor

What We Do in the Hospitality Sector

QWASI provides a flexible contactless management platform that drives engagement by creating mobile experiences where guests can earn points, redeem rewards, get offers, and stay engaged 24/7 with their favorite brands.

Comprehensive QWASI loyalty points coverage includes

- ✔ WIFI
- ✔ CONTACTLESS ROOMS
- ✔ WAYFINDING
- ✔ OFFER PROMOS

Flexible API for seamless integrations . . .

WebEx Teams   WebEx   Contact Center   Meraki   Cisco Vision

CISCO Preferred Solution Partner

integrates with all CRM and Campaign Automation tools

One powerful platform

- Connects to any system via API to drive brand engagement, acquisition, and mobile communication for real time experiences

- Offers segmented communication by guest type, device, location, and language

Grow CRM and loyalty

- Manages the complete end to end guest journey communication

- Gamifies every action from asset activation to mobile engagement

- Elevates VIP experiences with reminders, smart swag, mobile chat for immediate support

Business intelligence

- Showcases macro and micro analytics for behavioral insights

- Provides location, weather, language for guest personalization

- Offers scalable admin for varying types of application management

For more information

Visit qwasi.com or contact info@qwasi.com

CISCO Compatible

Contactless Airport Management
COVID Safe IOT Experiences

Leveraging smart touchpoints to deliver contactless loyalty experiences that increase acquisition, visits, brand engagement, grow sales, and improved LTV

Grow Engagement

Invite travelers to leverage mobile devices for contactless activation e.g. wayfinding, boarding passes support

Increase Sales

Optimize localized experiences to drive contactless sales to retailers and restaurants in the airport

Drive Retention

Creating contactless experiences builds trust with travelers and employees to improve sentiment

NCR | CISCO | Meraki | FORRESTER Top Vendor

What We Do in the Travel Sector

QWASI provides a flexible, management platform that drives engagement by creating contactless touchpoints and localized experiences, making it easier for travelers to access customer service and support.

Comprehensive QWASI loyalty points coverage includes

✔ POS / ECOMM   ✔ MOBILE CHECKIN

✔ SUPPORT   ✔ SENTIMENT FEEDBACK

Flexible API for seamless integrations . . .

WebEx Teams   WebEx   Contact Center   Meraki   Cisco Vision

integrates with all CRM and Campaign Automation tools

One powerful platform

- Connects to any system via API to drive brand engagement, acquisition, and mobile communication for real time experiences

- Offers segmented communication by traveler type, device, location, and language

Grow CRM and loyalty

- Manages the complete end to end guest journey communication

- Gamifies every action from asset activation to mobile engagement

- Elevates VIP experiences with reminders, smart offerings, mobile chat for immediate support

Business intelligence

- Showcases macro and micro analytics for behavioral insights

- Provides location, weather, language for employee and traveler personalization

- Offers scalable admin for varying types of application management

For more information

Visit qwasi.com or contact info@qwasi.com

CISCO Compatible

COVID Safe Employee Check-in Contactless IOT Experiences & Support
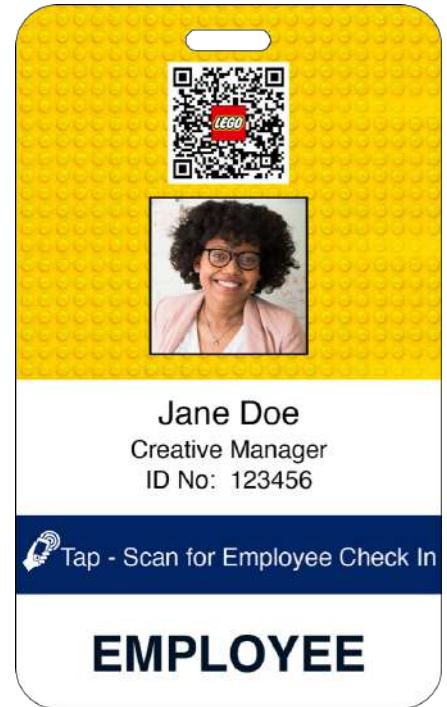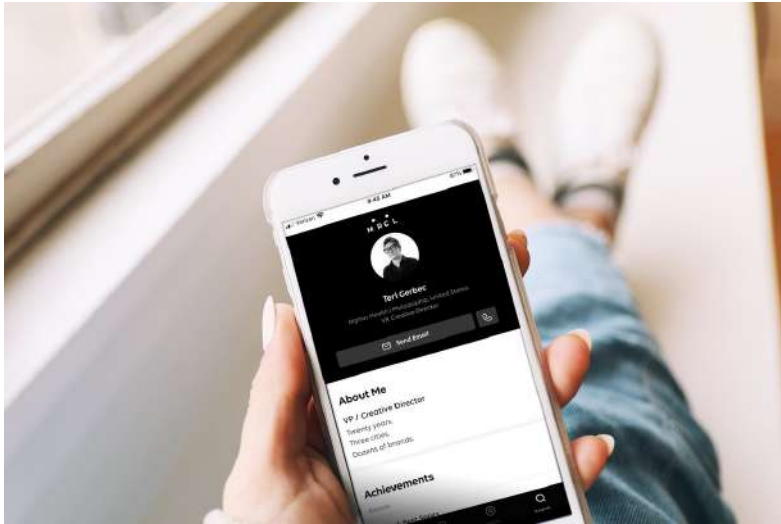
Upgrade employee ids to smart contactless check-in experiences. Enable health check-in, grow engagement, improve retention, and reward performance.

Safer Workplaces

Invite staff to leverage mobile devices for smart check-in on health status.

Improved Employee Experience

Optimize experiences to drive real time relevant engagement, rewards, and support from HR staff.

Optimize Resources

Upgrade ids with smart HR contactless experiences bringing new solutions to market faster.

Contactless is What We Do

QWASI provides a flexible product/customer/employee management platform to seamlessly bring new products to market, curate smart IOT loyalty experiences, and provide a 360 degree view into a behavioral engagement and communication.

SOLUTIONS

✓ ACQUISITION ✓ DEVELOPMENT

✓ ALERTING ✓ SUSTAINABILITY

✓ MARKETING ✓ LOYALTY

✓ INNOVATION ✓ MEDIA / SOCIAL

Flexible API for seamless integrations . . .

WebEx Teams   WebEx   Contact Center   Meraki   Cisco Vision

CISCO Preferred Solution Partner

One Powerful Platform

- Connects to any system via API to drive employee check-in, product engagement, support tools, and mobile communication for real time experiences

- Offers segmented communication by employee type, location, and language

Grow Employee Advocacy

- Manages the complete end to end employee experience

- Gamifies employee actions from training, to smart machine engagement, recycling and more.

- Elevates support with complete employee history and text chat for immediate support.

Business Intelligence

- Showcase macro and micro analytics around employee messaging and engagement points

- Provides location, weather, language, and other contextualized data insights

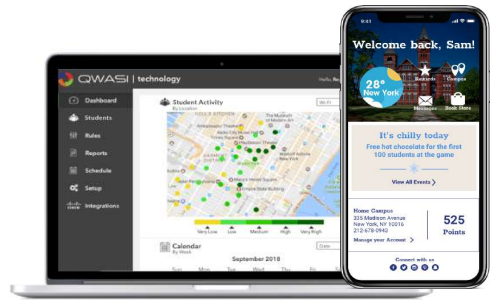- Offers scalable admin for varying data views

For more information

Visit qwasi.com or contact info@qwasi.com

CISCO Compatible

B2B Loyalty Engagement
With Contactless Experiences

Optimizing B2B partner virtualization to deliver personalized communication and mobile gamification, and drive product engagement to achieve ROI objectives.

Optimize Assets + IT

Leverage IT to enhance virtualization, collaboration, and gamify remote engagement

Drive Innovation

Create custom experiences and unlock mobile first communication to increase retention

Achieve Results

Connect and manage assets, users, messaging, experiences, and IT together

What We Do in the B2B / Partner Sector

QWASI works across brand marketing teams to build B2B / Partner experiences
to optimize engagement, gamify information retention, enable feedback and collaboration.

SOLUTIONS

✓ AWARENESS   ✓ GAMIFICATION

✓ AQUISITION   ✓ LOYALTY

✓ ENGAGEMENT   ✓ AMPLIFICATION

✓ RETENTION   ✓ SUSTAINABILITY

Flexible API for seamless integrations . . .

WebEx Teams   WebEx   Contact Center   Meraki   Cisco Vision

*"QWASI provides us with the opportunity to connect with
our event attendees in an innovative way."*
– Marsha Frydrychowski, Marketing at RLG

Challenges

- Enables partners to join join and participate remotely, enabling second screen mobile experiences

- Focuses on real time participation with gamified experiences to ensure knowledge retention.

- Does not require an app download, nor require users to keep an app installed

Solution

- Creates more meaningful engagement by onboarding participants, and leveraging two way interactions throughout the virtual conference event series to enhance program retention.

- Optimizes traditional partner engagement with digitized form factors and blends the physical and virtual world with a variety of unique experiences.

New Revenue

- Facilitates 365 degree view of individuals, segments for communication follow up, and offers real time data on engagement.

- Enables acquisition, enhances brand engagement, leverages gamification to show retention, streamlines lead gen follow up, and enables group collaboration.
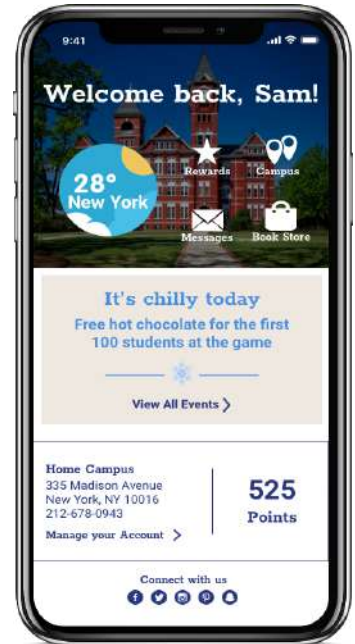
For more information

Visit qwasi.com or contact info@qwasi.com

CISCO Compatible

Back to School Second Screen Experiences Smart Contactless Check-in & Support

TAP TO JOIN

FORDHAM

PRESENTED BY
NewYork-Presbyterian
Lawrence Hospital

Welcome back, Sam!

28°
New York

Rewards   Campus

Messages   Book Store

It's chilly today
Free hot chocolate for the first
100 students at the game

View All Events ›

Home Campus
335 Madison Avenue
New York, NY 10016
212-678-0943
Manage your Account ›

525
Points

Connect with us

Creating smart digital assets that engage communities remotely to deliver personalized mobile experiences and relevant communication.

Optimize IT

Leverage infrastructure for real time data listening that aggregates to unique individuals

Drive Innovation

Create custom experiences and unlock mobile first communication solutions

Achieve Results

Connect and manage assets, users, messaging, experiences, and IT together

TD Ameritrade   CAESARS ENTERTAINMENT   FORDHAM UNIVERSITY THE JESUIT UNIVERSITY OF NEW YORK   UNLV   FORRESTER Top Vendor

What We Do in the Education Sector

QWASI works across multiple groups at schools and universities to tailor mobile experiences to optimize engagement for prospects, students, staff, alumni, parents, and sponsors.

SOLUTIONS

✔ ACQUISITION   ✔ DEVELOPMENT

✔ ALERTING   ✔ SUSTAINABILITY

✔ MARKETING   ✔ LOYALTY

✔ INNOVATION   ✔ MEDIA / SOCIAL

Flexible API for seamless integrations . . .

WebEx Teams   WebEx   Contact Center   Meraki   Cisco Vision

"QWASI provides us with the opportunity to connect with our students in an innovative way." – Scott Donnelly, Marketing Director at Fordham University

Challenges

- Does not require an app download, nor require users to keep an app installed

- Negates reliance on email and phone call communication by optimizing mobile chat

- Immediately sends chat data into support collaboration rooms for more efficient, high touch, personalized support

Innovation

- Creates an opportunity for more meaningful engagement by identifying unique individuals as prospective students, parents, and alumni as they arrive on campus, enter a building, tap an object, signup for events, and post in social

- Enables innovation and hackathons to take ideas from the classroom and scale solutions.

New Revenue

- Facilitates 365 degree view of individuals, pairs data by persona, segments for communication, and offers real time data on mobile engagement.

- Enhances brand engagement, donor relations, streamlines support, and enables group collaboration.

For more information

Visit qwasi.com or contact info@qwasi.com

CISCO Compatible

Contactless Arena Management
COVID Safe IOT Loyalty Experiences

TAP TO SHOP

TAP HERE TO ORDER
FOOD AND DRINKS

TAP HERE
TO SEE SCHEDULE

TAP HERE
TO BOOK A
CLUB 100 SUITE

SERVICE IS JUST
A TAP AWAY!

Welcome back, Sam!

★ Rewards   ◉ Locations

28° New York

✉ Messages   🛍 Shop

It's chilly today
Here's $1 off for you to warm
up with us!

View All Deals ›

Current Store - #123456
335 Madison Avenue
New York, NY 10016
212-678-0943

525
Points

Manage your Account ›

Connect with us

Leveraging smart products to deliver contactless loyalty experiences that increase acquisition, visits, brand engagement, sales, and improved LTV

Grow Attendance
Invite guests to leverage mobile devices for experience activation to earn loyalty points and rewards.

Increase Sales
Optimize loyalty experiences to drive acquisition, increase sales, and grow adoption of new offerings.

Drive Retention
Upgrade marketing engagement to a mobile loyalty program for 24/7 engagement.

What We Do in the Event Entertainment Sector

QWASI provides a flexible, contactless, management platform that drives engagement by creating gamified mobile experiences where guests can earn points, redeem for rewards, and stay engaged 24/7 with their favorite brands.

Comprehensive QWASI loyalty points coverage includes

- ✔ POS / ECOMM
- ✔ EVENT CHECKIN
- ✔ GAMING
- ✔ SPONSOR ENGAGEMENT

Flexible API for seamless integrations . . .

WebEx Teams | WebEx | Contact Center | Meraki | Cisco Vision

integrates with all CRM and Campaign Automation tools

One powerful platform

- Connects to any system via API to drive brand engagement, acquisition, and mobile communication for real time experiences

- Offers segmented communication by guest type, device, location, and language

Grow CRM and loyalty

- Manages the complete end to end guest journey communication

- Gamifies every action from asset activation to mobile engagement

- Elevates VIP experiences with reminders, smart swag, mobile chat for immediate support

Business intelligence

- Showcases macro and micro analytics for behavioral insights

- Provides location, weather, language for guest personalization

- Offers scalable admin for varying types of application management

For more information

Visit qwasi.com or contact info@qwasi.com

CISCO Compatible

Contactless Patient Management
COVID Safe IOT Loyalty Experiences

Welcome back, Sam!

It's chilly today

Get a complimentary cup of coffee with your flu shot!

Check Out Available Rewards

Current Store - #123456
335 Madison Avenue
New York, NY 10016
212-678-0943
Manage your Account

525 Points

Connect with us

Tap . Scan
for Contactless Check In

Leveraging smart touchpoints to deliver contactless experiences that improve patient onboarding, wayfinding, adoption of services, brand engagement and LTV

Grow Engagement

Leverage mobile devices for experience activation and increase awareness for service offerings.

Improve Customer Support

Optimize experiences to drive brand engagement, grow adoption of new offerings, streamline feedback.

Drive Retention

Upgrade communication engagement to mobile first with 24/7 engagement.

Community Health Network · BlueCross BlueShield · Alegeus TECHNOLOGIES · GNC LIVE WELL · FORRESTER Top Vendor

What We Do in the Pharma & Medical Sector

QWASI provides a flexible contactless management platform that drives visitor and patient engagement with useful mobile experiences for appointment booking, patient check-in, wayfinding, and support services.

Comprehensive QWASI loyalty points coverage includes

✓ APPOINTMENT REMINDERS ✓ CHECKIN

✓ WAYFINDING ✓ SENTIMENT FEEDBACK

Flexible API for seamless integrations . . .

| WebEx Teams | WebEx | Contact Center | Meraki | Cisco Vision |

integrates with all CRM and Campaign Automation tools

One powerful platform

- Connects to any system via API to drive brand engagement, acquisition, and mobile communication for real time experiences

- Offers segmented communication by visitor type, device, location, and language

Grow CRM and loyalty

- Manages the complete end to end patient journey communication

- Gamifies actions from asset activation to drive engagement

- Implements experiences like mobile reminders, contactless check-in and chat for support

Business intelligence

- Showcases macro and micro analytics for behavioral insights

- Provides location, weather, language for guest personalization

- Offers scalable admin for varying types of application management

For more information

Visit qwasi.com or contact info@qwasi.com

CISCO Compatible

![CISCO | QWASI logos]

Contactless Banking Management
COVID Safe IOT Loyalty Experiences

BCR SOMOS EL BANCO DE COSTA RICA

Create smart assets to deliver contactless experiences that increases app acquisition, drives offering engagement and improves customer support.

Grow Acquisition

Invite prospective customers to leverage mobile devices for experience activation.

Increase Loyalty

Offer VIP loyalty experiences to improve brand engagement, and drive awareness for new offerings.

Improve Customer Support

24/7 contactless communication automation improves call center response and customer sentiment

TD Ameritrade   BANK OF AMERICA   CHASE ◑   Alegeus TECHNOLOGIES   FORRESTER Top Vendor

What We Do in the Financial Services Sector

QWASI provides a flexible management platform that offers customers optimized mobile experiences for appointment booking, reminders, automated check-in, loyalty experiences and streamlined support.

Comprehensive QWASI coverage includes

✓ APP DOWNLOAD   ✓ CALL CENTER AUTOMATION

✓ SMART ONBOARDING   ✓ LOYALTY REWARDS

Flexible API for seamless integrations . . .

WebEx Teams   WebEx   Contact Center   Meraki   Cisco Vision

integrates with all CRM and Campaign Automation tools

CISCO Preferred Solution Partner

One powerful platform

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Grow CRM and loyalty

- Manages the complete end to end guest journey communication

- Gamifies every action from asset activation to mobile engagement

- Elevates VIP experiences with reminders, smart swag, mobile chat for immediate support

Business intelligence

- Showcases macro and micro analytics for behavioral insights

- Provides location, weather, language for guest personalization

- Offers scalable admin for varying types of application management

For more information

Visit qwasi.com or contact info@qwasi.com

CISCO Compatible

Conference / Event Innovation With Contactless Experiences

Optimizing conference virtualization to deliver personalized communication and mobile gamification, and drive product engagement to achieve ROI objectives.

Optimize Assets + IT

Leverage IT to enhance conference virtualization, collaboration, and gamify remote engagement

Drive Innovation

Create custom experiences and unlock mobile first communication to increase retention

Achieve Results

Connect and manage assets, users, messaging, experiences, and IT together

What We Do in the Conference Sector

QWASI works across brand marketing teams to build remote conference mobile experiences to optimize engagement, gamify information retention, enable feedback and collaboration.

SOLUTIONS

✔ AWARENESS   ✔ GAMIFICATION

✔ AQUISITION   ✔ LOYALTY

✔ ENGAGEMENT   ✔ AMPLIFICATION

✔ RETENTION   ✔ SUSTAINABILITY

Flexible API for seamless integrations . . .

| WebEx Teams | WebEx | Contact Center | Meraki | Cisco Vision |

"QWASI provides us with the opportunity to connect with our event attendees in an innovative way."
– Marsha Frydrychowski, Marketing at RLG

Challenges

- Enables people who are unable to participate at physical events to join remotely via telepresence and mobile

- Focuses on real time participation with gamified experiences to ensure knowledge retention.

- Does not require an app download, nor require users to keep an app installed

Solution

- Creates more meaningful engagement by onboarding participants, and leveraging two way interactions throughout the virtual conference event series to enhance program retention.

- Optimizes the traditional conference event with digitized form factors and blends the physical and virtual world with a variety of unique experiences.

New Revenue

- Facilitates 365 degree view of individuals, segments for communication follow up, and offers real time data on engagement.

- Enables acquisition, enhances brand engagement, leverages gamification to show retention, streamlines lead gen follow up, and enables group collaboration.

Contactless Government Engagement
COVID Safe IOT Loyalty Experiences

WELCOME TO THE CITY OF SANTA MONICA
Complimentary phone charging

Introducing smart products to deliver contactless experiences that increase civic engagement, engages community with useful resources, and builds trust.

Grow Community

Invite community to leverage mobile devices for engagement with municipal services & 24/7 assistance.

Increase Visitor Resources

Optimize visitor experiences for wayfinding, shop local, gamification, social amplification, and feedback.

Behavioral Insights

Community and visitor insights offer for implied feedback to curate more targeted experiences delivering ROI.

What We Do in the Civic Sector

QWASI provides a flexible contactless management platform that curates contactless touchpoints and mobile experiences where communities and visitors can engage, earn points, redeem rewards, and stay current 24/7.

Comprehensive QWASI loyalty points coverage includes

✔ MOBILE VOTING ✔ VISTOR CENTERS

✔ WAYFINDING ✔ ADVERTISING

Flexible API for seamless integrations . . .

WebEx Teams   WebEx   Contact Center   Meraki   Cisco Vision

integrates with all CRM and Campaign Automation tools

One powerful platform

- Connects to any system via API to drive brand engagement, acquisition, and mobile communication for real time experiences

- Offers segmented communication by guest type, device, location, and language

Grow CRM and loyalty

- Manages the complete end to end guest journey communication

- Gamifies every action from asset activation to mobile engagement

- Elevates VIP experiences with reminders, smart swag, mobile chat for immediate support

Business intelligence

- Showcases macro and micro analytics for behavioral insights

- Provides location, weather, language for guest personalization

- Offers scalable admin for varying types of application management

Contactless Manufacturing
COVID Safe IOT Experiences & Support

Leveraging real time product engagement to deliver contactless customer experiences to increase product engagement, grow retention, and improve LTV

Improve Customer Support
Invite employees / customers to leverage mobile devices for activation experiences.

Increase Sales
Optimize experience to drive real time relevant engagement, rewards, and support for usage.

Optimize Resources
Upgrade products with smart contactless experiences bringing new solutions to market faster.

What We Do in the Manufacturing Sector

QWASI provides a flexible product/customer/employee contactless management platform to seamlessly bring new products to market, curate smart IOT loyalty experiences, and provide a 360 degree view into a behavioral engagement, and communication.

Comprehensive QWASI coverage

✔ TEXT   ✔ EMAIL

✔ PUSH   ✔ VOICE

Flexible API for seamless integrations . . .

WebEx Teams   WebEx   Contact Center   Meraki   Cisco Vision

integrates with all CRM and Campaign Automation tools

cisco Preferred Solution Partner

One powerful platform

- Connects to any system via API to drive product engagement, support tools, customer acquisition, and mobile communication for real time experiences

- Offers segmented communication by customer type, location, and language

Grow CRM and loyalty

- Manages the complete end to end product journey and lifecycle

- Personalizes every action from product activation to digital engagement

- Elevates support with complete customer history and text chat for immediate support

Business intelligence

- Showcase macro and micro analytics around customer messaging and engagement points

- Provides location, weather, language, and other individualized customer insights

- Offers scalable admin for varying data views

For more information

Visit qwasi.com or contact info@qwasi.com

cisco Compatible

Contactless eCommerce / Direct Mail COVID Safe IOT Experiences & Support

Optimizing direct mail and IT infrastructure to deliver personalized mobile communication that achieve sales engagement and ROI objectives.

Optimize Assets + IT

Leverage infrastructure for real time data listening that aggregates to unique individuals

Drive Innovation

Create custom solutions to unlock communication and mobile first experiences

Achieve Results

Connect and manage assets, users, messaging, experiences, and IT together

What We Do in the Direct Mail Sector

QWASI works across brand marketing teams to digitize objects sent by mail with mobile experiences to optimize engagement, gamify product information, and enable feedback.

SOLUTIONS

✓ AWARENESS   ✓ GAMIFICATION

✓ AQUISITION   ✓ LOYALTY

✓ ENGAGEMENT   ✓ AMPLIFICATION

✓ RETENTION   ✓ SUSTAINABILITY
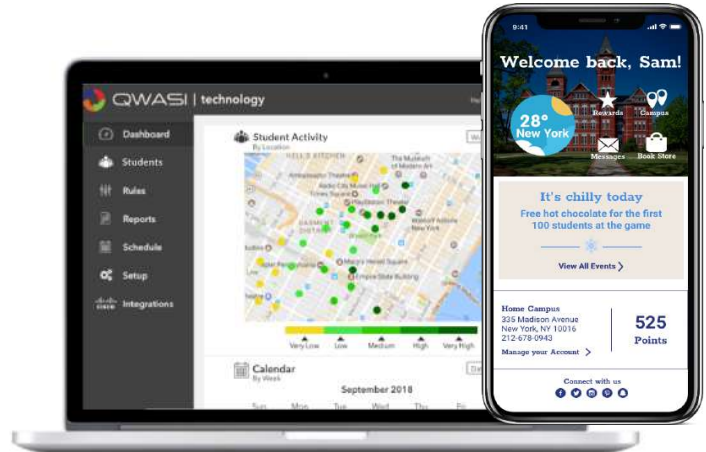
Flexible API for seamless integrations . . .

WebEx Teams   WebEx   Contact Center   Meraki   Cisco Vision

"QWASI provides us with the opportunity to connect with our event attendees in an innovative way."
– Marsha Frydrychowski, Marketing at RLG

Challenges

- Creating touchpoints for people in remote locations with physical objects sent via mail.

- Focuses data from gamified experiences to track and measure customer engagement.

- Does not require an app download, nor require users to keep an app installed

Solution

- Creates more meaningful engagement by onboarding customers, and leveraging two way interactions to enhance product engagement and value retention.

- Optimizes traditional mail with digital experiences creating a blend of physical and virtual worlds.

- Experiences can drive brand awareness, direct sales, one click repeat ordering and club sales.

New Revenue

- Facilitates 365 degree view of individuals, segments for communication follow up, and offers real time data on engagement.

- Enables acquisition, enhances brand engagement, leverages gamification to show retention, streamlines lead gen follow up, and enables group collaboration.
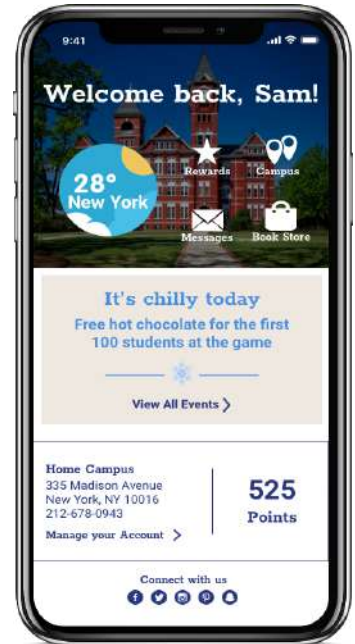
Sports & eGaming Virtual Experiences & Contactless Stadium Shopping / Ordering

Creating smart digital assets to engage fans safely inside stadiums and delivering personalized mobile experiences alongside virtualized sports events.

Optimize IT

Leverage infrastructure for real time data listening that aggregates to unique individuals

Drive Innovation

Create custom experiences and unlock mobile first communication solutions

Achieve Results

Connect and manage assets, users, messaging, experiences, and IT together

What We Do in the Sports / eGaming Sector

QWASI works with sports teams and brands to build contactless experiences to optimize fan engagement driving sponsorship activations in stadiums and virtually with eGaming events.

SOLUTIONS

✓ ACQUISITION   ✓ ORDERING

✓ SHOPPING   ✓ SUSTAINABILITY

✓ MARKETING   ✓ LOYALTY

✓ ALERTING   ✓ MEDIA / SOCIAL
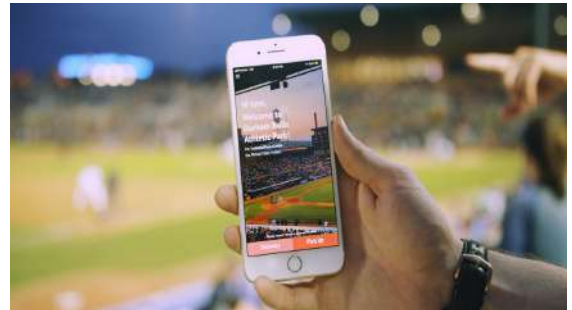
Flexible API for seamless integrations . . .

WebEx Teams   WebEx   Contact Center   Meraki   Cisco Vision

"QWASI provides us with the opportunity to connect with our fans, sponsors, and vendors an innovative way."
– Scott Donnelly, Marketing at Fordham University

Challenges

- Fans need a COVID safe way to interact for services and more promotions inside of stadiums.

- Drives more engagement for sponsors with fans by gamifying branded experiences

- As in person events move virtual, the platform creates contactless touchpoints within the home to drive virtual engagement.

Innovation

- Creates an opportunity for more meaningful engagement by identifying unique fans, and communicating with them in real time over mobile.

- Enables fans to engage contactlessly from seats and home to request services and deliver amenities right to their seats and also direct to their homes and dorm rooms in the case of virtual events.
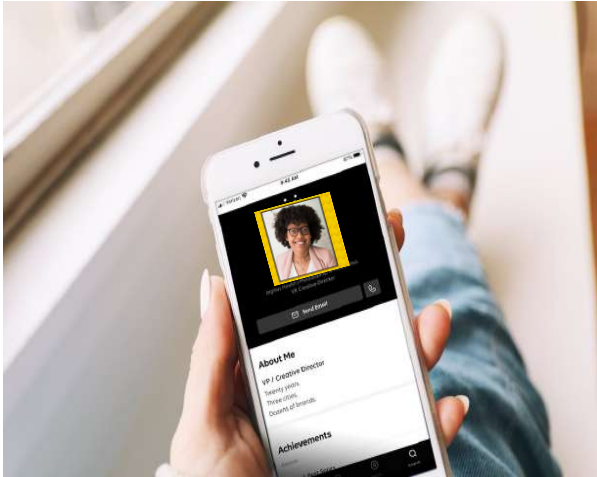
New Revenue

- Facilitates 365 degree view of fans, pairs data by persona, for segemented communication, and offers real time data on in person and virtual mobile engagement.

- Enhances brand engagement, increases sales for food/shopping amenities, and streamlines support with chat collaboration tools.

Gamifying Virtual Experiences
for Education & Certification

Upgrade trainings and certifications with smart contactless educational experiences. Leverage QWASI to enable mobile optimized programs with real time participation, gamified feedback to enhance learning engagement, knowledge retention, and increase positive sentiment around corporate learning.

Rewarding Programs

- Invite teams to leverage desktop and mobile for eLearning programs.

- Incentivize participation with a gamified point structure for completing activities.

Knowledge Retention

- Optimize learning with two-way experiences to drive real time relevant engagement.

- Leverage leaderboards, second screen Q&A to drive engagement for live panel discussions.

Data Driven Insights

- View global insights across all educational programming, missions, testing, and social amplification.

- View individual level engagement and determine cross team comprehension.

Contactless is What We Do

QWASI provides a flexible product/customer/team management platform to seamlessly educate employees, teams and customers with smart gamified loyalty experiences to enhance knowledge retention and drive behavioral engagement.

SOLUTIONS

✔ PROTOCOL EDUCATION

✔ SALES / PARTNER TRAINING

✔ DIVERSITY INCLUSION

✔ COMPLIANCE CERTIFICATION

Flexible API for seamless integrations . . .

| WebEx Teams | WebEx | Contact Center | Meraki | Cisco Vision |

One Powerful Platform

- Connects to any system via API for check-in, learning engagement, with support tools, and mobile communication

- Offers segmented communication by employee type, location, and language

Grow Advocacy

- Gamifies various touchpoints and activities to share updated information, way finding, and sustainability initiatives

- Enhances social advocacy by simplifying the ability to promote brand programs into social channels

Business Intelligence

- Showcases macro and micro analytics to understand behavioral insights

- Provides language, location, program localization for community insights

- Offers scalable admin for multiple data views

For more information

Visit qwasi.com or contact info@qwasi.com

CISCO Compatible

Webex Teams for Customer Communication & Support Collaboration

Leveraging real time customer data and IOT touchpoints to deliver personalized customer communication that increase sales, grow retention, and improve LTV

Improve Customer Experience
Invite customers to join on mobile to chat for service.

Increase Sales
Welcome customers with relevant offers based on past purchase behavior.

Optimize Resources
Leverage IT to engage customers and understand real time insights around customer behavior.

What We Do

QWASI provides a flexible customer/employee communication platform that federates data across multiple touch points to facilitate real time localization and personalized communication. QWASI consolidates all IOT and communication data, providing a 360 degree view into a person's interactions, communications, and optimizes the customer experience seamlessly.

Comprehensive QWASI coverage

✔ TEXT ✔ EMAIL

✔ PUSH ✔ VOICE

Flexible API for seamless integrations . . .

WebEx Teams   WebEx   Contact Center   Meraki   Cisco Vision

integrates with all CRM and Campaign Automation tools

CISCO Preferred Solution Partner

One powerful platform

- Connects to any system via API/Turnkey tools for mobile acquisition.

- Run promotions, incentivizes with loyalty, and uses mobile chat for real time support

- Offers segmented communication by customer type, location, and language

Grow CRM and loyalty

- Manages the complete customer communication journey end to end

- Personalizes every action from website engagement to on premise walk-in

- Elevates support with complete customer history and text chat for immediate assistance

Business intelligence

- Showcase macro and micro analytics around customer messaging and engagement points

- Provides location, weather, language, and other individualized customer insights

- Offers scalable admin for varying data views

For more information

Visit qwasi.com or contact info@qwasi.com

CISCO Compatible