

# JOIN PLAY WIN



## Gamifying Virtual Experiences for Corporate Education & Conferences



scan to learn more

Upgrade corporate events with smart contactless gamified experiences. Leverage QWASI to enable both desktop and mobile responsive programs with real time participation, gamified feedback to enhance learning engagement, knowledge retention, and increase positive sentiment around corporate learning.



### Rewarding Programs

- Invite participants to leverage desktop and mobile for eLearning programs.
- Incentivize staff participation with a gamified point structure for completing activities.



### Knowledge Retention

- Optimize learning with two-way experiences to drive real time relevant engagement.
- Leverage leaderboards, second screen Q&A to drive engagement for live panel discussions.



### Data Driven Insights

- View global insights across all educational programming, missions, testing, and social amplification.
- View individual level engagement and determine cross team comprehension.



## Contactless is What We Do

QWASI provides a flexible product/customer/team management platform to seamlessly educate communities, employees, teams and customers with gamified loyalty experiences that enhance knowledge retention and increase behavioral engagement.

### SOLUTIONS

- ✓ CONFERENCE MANAGEMENT
- ✓ SALES / PARTNER TRAINING
- ✓ DIVERSITY INCLUSION
- ✓ COMPLIANCE CERTIFICATION



Flexible API for seamless integrations . . .



WebEx  
Teams



WebEx



Cisco Unified  
Contact  
Center



Meraki



Cisco  
Vision



#### One Powerful Platform

- Create engaging virtual events with gamified activities to improve attendee participation throughout an event, conference or roadshow.
- Offers segmented communication by type, location, and language



#### Grow Advocacy

- Gamifies various touchpoints and activities to share updated information, way finding, and sustainability initiatives
- Enhances social advocacy by simplifying the ability to promote brand programs into social channels



#### Business Intelligence

- Showcases macro and micro analytics to understand behavioral insights
- Provides language, location, program localization for community insights
- Offers scalable admin for multiple data views

For more information

Visit [qwasi.com](http://qwasi.com) or contact [info@qwasi.com](mailto:info@qwasi.com)

